



FY 2024-2028

STRATEGIC GOALS & DIRECTIONS

Continuous Academic Improvement

Goal 1.1

Foster a culture of increased access to education

Goal 1.2

Prioritize a culture of student centered advising to promote academic success

Student Success & Engagement

Goal 2.1

Enhance and sustain effective practices for student activities, organizations, and athletics

Goal 2.2

Prioritize a creative and sustainable solution to housing and food services for students

Goal 2.3

Offer meaningful opportunities for all students to grow academically and personally, while preparing them to thrive in an ever-changing world

Community Connections

Goal 3.1

Serve the community through lifelong learning and opportunities to enhance cultural and global awareness

Goal 3.2

Strengthen partnerships with community organizations, engage with local businesses, and promote student civic engagement

Organizational Culture & Growth

Goal 4.1

Sustain growth by promoting a positive work culture with an emphasis on open communication and transparency

Goal 4.2

Develop a culture of engagement that encourages employee participation in activities that promote and support our college and community

Goal 4.3

Recruit employees by strategically promoting our college to attract a diverse population reflective of our institutional excellence

Goal 4.4

Create and operate a college run bookstore that serves the needs of the students, faculty, and staff and contributes to the financial sustainability of the college

Mission Statement

The mission of ASU-Mountain Home is to L.E.A.D. through educational opportunities:

L. - Lifelong Learning

E. - Enhanced Quality of Life

A. - Academic Accessibility, and

D. - Diverse Experiences

Vision Statement

Creating Opportunities – Changing Lives

ASUMH will provide expertise and resources to create opportunities and change lives.

Purposes Statement

Imbedded in the mission statement are the ASUMH Institutional Purposes:

To provide a foundation for lifelong learning

To help students achieve personal and career goals to enhance their quality of life

To provide affordable and accessible educational opportunities

To create enlightened citizens through diverse experiences