September 23, 2024

Dear ASU System Community,

I am grateful to the Arkansas State University System Board of Trustees for giving me this honor and opportunity to serve as your new president. Offering leadership to a university system that has the capacity to provide access to top-quality higher education and workforce training to the vast majority of Arkansans and many more beyond the state borders is an opportunity to support the economic evolution of the state at large.

Ensuring that students have access to educational, professional and workforce development that equips them for the 21st century is paramount. From cutting-edge research initiatives to skilled workforce training, I’m confident the ASU System has the ability to meet the demands of our rapidly evolving economy. We have the opportunity to galvanize communities, look to the future to ensure the ASU System is ready to meet it and work to expand our collective impact.

University systems are incredibly complex organizations, and taking advantage of the full capacity of our exceptional talent is critical to our success at every level. Nurturing a collaborative and friendly, student-focused culture of innovation and continuous improvement for the ASU System and all its component institutions is essential to our success.

My wife, Dr. Tressa Kelly, and I are anxious to visit each of the campuses during the coming weeks and months and get busy working with you to achieve the best results possible for the ASU System and our state at large!

Sincerely,



Brendan B. Kelly, Ph.D.

President

Arkansas State University System

President@ASUSystem.edu