

Long Range Goal	Budget Request	2021 - 2022 Planned Activity	Contact Person	End of Year Result
Long Range Goals - link				
Chancellor				
7	Chancellor's Office	Construction of Walking Trail and Design of Amphitheater	Robin Myers	
11	Development	Alumni Association Student Development Association	Mollie Morgan	
Provost/Vice Chancellor of Academic Affairs				
2, 8	VCAA	Implementation of the new faculty advising model	Tamara Daniel Advising Committee	
2, 6	VCAA	Initiate the online and hybrid course development to improve virtual learning	Tamara Daniel Online Committee	
2	VCAA	Create a professional development faculty learning community to improve teaching strategies	Tamara Daniel	
Academic Success				
2, 8	Academic Success	Research and develop processes and procedures for outreach to students who are eligible for awards or are potential completers. This includes coordinating across departments and functions to develop processes, procedures, and communications, with a goal of developing a sustainable model that focuses on student completion and success.	Melissa Klinger	
Library				
2, 8	Library	Begin program to offer student Blackboard training at the start of semester	Tina Bradley	
4, 9	Library	Replace outdated technology in the library (10 student-use desktop computers). Providing new technology for use in the library will assist in ensuring academic excellence and innovation by allowing students access to tools to further their education.	Tina Bradley	
IR Director/Faculty Online Coordinator				
2, 10	IR Director	Complete curriculum maps for the remaining associate's degrees	David Cullipher Tamara Daniel Michael Thomas	
10	IR Director	Continue to enhance the Institutional Research webpage	David Cullipher	
School of Arts and Sciences				

2,6	Arts and Sciences	The School of Arts and Sciences is asking the University to hire someone to help ensure our online courses are a quality product. Eventually, the School would like to see a Director of Online Instruction.	Beth Whitfield	
2	Arts and Sciences	To continue working with Strong Start to Finish to reduce the amount of time it takes to get remedial students through their gateway courses. We have been implementing co-requisite courses in this endeavor and will continue to do so.	Beth Whitfield	
1,2	Arts and Sciences/Math	To continue working with Strong Start to Finish to continue implementing Quantitative Reasoning as an alternative to College Algebra for our AA/AGS students that are on a non-STEM track.	Beth Whitfield	
2,3,4,9	Arts and Sciences/English	English - To continue to plan, develop, and pilot a co-requisite model for Composition I. As the corequisite aspect of these classes focuses on intense face-to-face teaching, the use of laptops in D100 and D101 is imperative for the lecture portion of course material delivery. To achieve this plan, we need state of the art technology in the two composition labs as the equipment we have is out of date and its form (regular computers) is not conducive to a lecture and writing lab course. Also, as the Writing Lab will be often used to support these students, new computers are needed in the Writing Lab. The current computers in the Writing Lab are running Windows 7 and consistently do not function. Therefore: the English faculty are requesting new laptops that would be tethered to the tables in D100 and D101. There are 24 stations in each room. These would be used for the Composition I Support class leading to the Composition I class. Furthermore, the faculty would like to request a standing desk or adjustable podium in D100 and D101 so that the lectern could be adjusted to accommodate height differences. Equipment needs to be in place by the beginning of the academic year of 2021-2022.	Rebecca Baird	
1,4,6,9	Arts and Sciences/History	History: Provide advanced technology for instruction and institutional processes (software, hardware, classroom technology). Continue planning and developing to provide students and the local community centered educational programs that enable students to earn certificates and associate degrees; enhance workforce skills and life-long learning. Expanded educational delivery and cultural experiences throughout the service area and enhanced collaborations with area schools, businesses and communities (off-campus centers, secondary centers, and more enhanced online delivery.	Terri Anderson	
2,3,4,6	Arts and Sciences/Sociology	Sociology: Develop two new online courses: Comparative Religion and Anthropology course to increase student enrollment.	Shelia Priest	
2,5	Arts and Sciences/Education	Teacher Education - To continue to provide support to students for career readiness by creating a simulated elementary and mid-level classroom.	Laura Knox	

School of Business and Technology				
3	Workforce Development	Increase and expand training for local industry and businesses.	Janel Cotter	
2	School of Business and Technology	Host events that promote awareness of Business & Technology programs and careers	Dean and program faculty	
6	School of Business and Technology	Market internships to local employers.	Internship instructors	
4	School of Business and Technology	Adopt cutting edge technology used by local/regional employers.	Faculty	
1	School of Business and Technology	Develop 2+2 agreements with four-year schools.	Karen Heslep	
School of Health Sciences				
3	EMT	Complete a self-study of the EMT program for ADH Section of EMS.	Julia Gist and Doug Wintle	
3	New Program - Medical Office Management	1. Work with an advisory council to determine specific needs of the healthcare community 2. Develop a proposed curriculum and degree plan	Julia Gist	
2	EMS Program	Market the EMS program, both EMT and Paramedic programs, to first responders in the service area.	Julia Gist	
2	LPN Program	Market the LPN program in the service area, especially focusing on CNAs who are currently employed in healthcare.	Julia Gist	
2	RN Program	Market the RN program to LPNs and Paramedics both locally and in a wider market to NWA.	Julia Gist	
Vice Chancellor Operations/Director of Career Pathways				
Career Pathways				
2, 8	Career Pathways Initiative - Grants	To create/update fillable forms for potential Career Pathways participants and to create a marketing campaign to promote awareness of resources available to a targeted service market.	Laura Yarbrough	
Physical Plant & Police Services				
9	Police Department	Replace security vehicle with new Tahoe	Nickey Robbins	

9	Physical Plant	Upgrade the HVAC system in various buildings, Gotaas needs a backup boiler. Back up pump in inventory in case of pump failure on the cooling loop in the CDC and another on the cooling loop in Gotaas	Kelly Henderson or Nickey Robbins	
9	Physical Plant	Create a community walking trail	Robin Myers or Nickey Robbins or Laura Yarbrough	
9	Physical Plant	Upgrade equipment Maintenance and Custodial, Mini Trucks and mowers.	Nickey Robbins	
9	Physical Plant	Seal the remainder of the parking lots	Nickey Robbins or Laura Yarbrough	
Computer Services				
4	Computer Services	Update student lab computers across campus	Tamya Stallings	
4	Computer Services	Implement new Help Desk Software	Tamya Stallings	
4	Computer Services	Continue to automate processes across the various areas of admissions, financial aid, billing, fiscal, etc.	Tamya Stallings	
4	Computer Services	Migrate Various technology services to Saas/Cloud	Tamya Stallings	
4	Computer Services	Upgrade Technology in classrooms	Tamya Stallings	
9	Computer Services	Upgrade Faculty/Staff Computers	Tamya Stallings	
9	Computer Services	Update intercoms across campus and add to the technical center	Tamya Stallings	
Chief Financial Officer				
4	Finance	Transition the college to the new Banner Finance module for requisition entry.	Waynna Dockins Shawn Wise	
Human Resources				
4	Human Resources	Introduce and train employees to the new Banner HR module with regard to hiring procedures.	Lindsey Powers	
Associate Vice Chancellor Communications & Institutional Advancement				
3	Marketing	Reinstate the Community Education Program	Christy Keirn	
11	Marketing	Expand the reach of the Recruiter into new high schools (Missouri, etc.)	Christy Keirn	
6	Marketing	Reinstate the Performing Arts Series and Edutainment Series (K-12)	Christy Keirn	
Associate Vice Chancellor Student Affairs/Registrar				

8	Admissions	Streamline the Admissions process including the removal of outdated or antiquated rules, policies and procedures.	William Kimbriel Stephanie Beaver	
8	Student Services	Purchase of an additional High Speed Document Imaging Scanner for the Registrar/Transcript evaluation area to help improve efficiency and provide improved service to advisors.	Deborah Shaw Cindy Turner, William Kimbriel	
Testing Center				
8	Testing Center \$0	Continue to provide an environment conducive to testing.	MaryJo Haworth	
8	Testing Center \$0	Work with ASUMH Admissions office to ensure all that apply to ASUMH are able to test in a timely manner.	MaryJo Haworth	
8	Testing Center \$0	Work with ASUMH Instructors to offer testing times for students that need ADA accommodations and any other students that are unable to test in the manner assigned by the instructor.	MaryJo Haworth	
8	Testing Center \$0	Work with Workforce and individuals in our community and surrounding area to meet their industry certification needs.	MaryJo Haworth	
8	Testing Center \$1500	Up date equipment to meet proctoring requirements.	MaryJo Haworth	
Financial Aid				
2	Financial Aid	Financial Aid - Develop Policies, Procedures and Workflows to be implemented with conversion to Banner. Minimal training costs, mostly time and effort.	Clay Berry	
2,8	Financial Aid/Student Services	Financial Aid/Student Affairs Tech support - Develop Policies, Procedures and Workflows to be implemented with conversion to Banner. Minimal training costs, mostly time and effort.	William Kimbriel Clay Berry	
	Financial Aid	Develop and implement new Satisfactory Academic Progress Appeals Committee structure and staffing.	Clay Berry and LeQuita Foster	
2	Financial Aid	Review Satisfactory Academic Progress Policy and Cost of Attendance for changes as a lead in to the new Banner system Implementation	Clay Berry	
Student Retention				
2,8		Student Retention, Student Affairs - Increased contact with students referred through the Early Alert Program through obtaining staff assistance.	Jennifer Rowe	
2,8		Student Support Services- Increase student participation in campus clubs using the ASUMH App as a recruiting tool.	Sara Anderson	
Student Support Services				
5	Handshake Program for Career Services	Implement Handshake program in tandem with other ASU system campuses to allow students and alumni access to job openings and training opportunities. Also allows employers to manage their openings in the program, including updating and initial postings.	George Truell	

	Admissions			
8	Admissions, Testing Center \$0	One week prior to classes starting, have at least 80% of high school concurrent student's applications entered, students registered, and required placement test scores input.	Stephanie Beaver	
8	Admissions \$0	Each student who applies will receive personalized communications through text messages and/or phone calls to help students through the onboarding process.	Stephanie Beaver	
8	Admissions \$0	Have 100% of missed calls returned and emails answered by the end of each working day.	Stephanie Beaver	