# Strategic Plan
# 2018 - 2019

**Arkansas State**
**UNIVERSITY**
*MOUNTAIN HOME*

# Strategic Plan
# 2018 - 2019

# Initiative
# Summary

**Arkansas State**
**UNIVERSITY**
**MOUNTAIN HOME**

| LINE | AREA | DEPARTMENT | ACTIVITY | POINT PERSON |
|------|------|------------|----------|--------------|
| | Area: | Name of Program, Department or Unit | What is the planned activity for the upcoming year? | Who will be the point person for this? |
| 1 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Increase inter-system MOUs and partnerships | VCAA and the Deans |
| 2 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Develop a program advisory committee and set up a program review for Honors | Dr. Baird and the VCAA |
| 3 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs  Co-Curricular | Build partnerships to increase Co-Curricular opportunities: Internships and Apprenticeships | Deans |
| 4 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Send a team to the HLC Academy and Workshops on Strategic Assessment | CAO and Director of Institutional Research |
| 5 | Academic Affairs (Including Academic Departments & Programs) | Arts & Sciences - History | 1. Increase social media activities to expand reach to the community.  2. Develop and expand the classroom with real world experiences - project to involve students completing a one day volunteer service at the Wolf House, Public Library Archives, VFW (interviewing veterans), and/or Historical Society.  In other words, tie the classroom knowledge to real world application.  3. Classroom presentations which should include work which integrates services of Library, Writing Lab, Career Services (possibly).  4. Monitor attendance to increase retention in a foundation course.  5. Better student engagement in building a learning environment. | Dr. Terri Anderson |
| 6 | Academic Affairs (Including Academic Departments & Programs) | Arts and Sciences | hire 1/2 time Arts and Sciences Recruiter and Advisor | Elizabeth Whitfield |
| 7 | Academic Affairs (Including Academic Departments & Programs) | Arts and Sciences | update the tutoring center | Elizabeth Whitfield |
| 8 | Academic Affairs (Including Academic Departments & Programs) | Arts and Sciences | more 4 day a week, 7 week classes to help students move through their programs on a timely basis | Elizabeth Whitfield |

| # | Area | Department | Description | Responsible |
|---|------|-----------|-------------|-------------|
| 9 | Academic Affairs (Including Academic Departments & Programs) | Automotive | Car meet with cookout | Ashley (if need be) or Paul and Curtis |
| 10 | Academic Affairs (Including Academic Departments & Programs) | Business | Work with leadership students to create a recognition of their favorite instructor event. | Johnny Howard |
| 11 | Academic Affairs (Including Academic Departments & Programs) | Business | Increase collaborations that connect AAS programs with Gen Ed core by developing co-teaching or collaborative projects. | Johnny Howard |
| 12 | Academic Affairs (Including Academic Departments & Programs) | Business | Engaging the Community - Financial Retreats | Johnny Howard |
| 13 | Academic Affairs (Including Academic Departments & Programs) | Business and Technology - Mechatronics | Adopt more project-based learning into existing courses. | Paul Swanson |
| 14 | Academic Affairs (Including Academic Departments & Programs) | College of Arts and Sciences - Sociology Department | One on one required mentoring with faculty to increase overall test scores and retention. | Shelia Priest |
| 15 | Academic Affairs (Including Academic Departments & Programs) | Computer Information Systems | Development of an advanced, non-credit video and photography course. | Mindy Fulcher |
| 16 | Academic Affairs (Including Academic Departments & Programs) | Computer Information Systems | Identify new potential recruitment events/opportunities within the community (e.g. Lego League, Bomb Squad, FBLA conference, etc.). | Mindy Fulcher |
| 17 | Academic Affairs (Including Academic Departments & Programs) | Computer Information Systems | Greater participation in student-centric activities and events to showcase and promote CIS programs (e.g. career fairs, campus events, FBLA conference, Lego League, etc.). | Shawn Dennis |
| 18 | Academic Affairs (Including Academic Departments & Programs) | English | 1. Replace desktop computers in D100 and D101 with laptops tethered to tables to provide better overall working space-Time for computers to be changed on rotation anyway  2. Standing Work stations (Varidesk) for English faculty  3. Vinyl for "decorating" halls, classrooms, and stairwells as in Integrity | 1. Michael Thomas 2. Michael Thomas 3. Michael Thomas |

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| 19 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences | Explore the possibility of renting use of the Simulation Center to outside users, i.e, hospitals, nursing homes, clinics. | Julia Gist/Amy Clark |
| 20 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences | Conduct a feasibility study on development of the following programs:  1. Health Information Technology  2. Medical Office Management  3. Medical Assistant  4. Biomedical Engineering Technology  5. Surgical Technician | Julia Gist |
| 21 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences | Market Health Sciences Programs through:  1. High Schools  2. Health care employers:  Long Term Care Facilities, Clinics, EMS providers  3. EMS conferences  4.  Information Sessions for potential students | Julia Gist/Sarah Smith |
| 22 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences - Paramedic, EMT, EMR | Explore and develop an additional courses such as RN to EMT, Critical Care Paramedic, and Advanced EMT and EMR. | Tonya L Young |
| 23 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences - Paramedic, EMT, EMR | Expand the simulation experiences for students by working more closely with the simulation lab coordinator, working with interdisciplinary programs, and more simulation training including the use of sim-mom. | Tonya L Young |
| 24 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences - Paramedic, EMT, EMR | 80% pass rate on the Paramedic and EMT NREMT written exams | Tonya L Young |
| 25 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences - Paramedic, EMT, EMR | 100% enrollment and 80% retention (12 students) in the Paramedic Section | Tonya L Young |
| 26 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences - Paramedic, EMT, EMR | Maintain current CAAHEP, CoAEMSP accreditation status. | Tonya L Young |
| 27 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences - Paramedic, EMT, EMR | Open a second section of EMT students in Fall and Spring | Tonya L Young |
| 28 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Nursing | Begin the process of national accreditation for both the RN and PN Nursing Programs.  Seek Pre-Accreditation Candidacy from CNEA (Commission for Nursing Educaiton Accreditation) | Julia Gist |

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| **29** | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Practical Nursing | Facilitate a North Arkansas Practical Nursing Skills Day | Denise Malloy/Julia Gist |
| **30** | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Simulation Center | The development of two interdisciplinary simulations each year.  One that will be a trauma/disaster and includes Funeral Science.  The second simulation will be a 12 hour ongoing simulation that will simulate multiple shifts in a healthcare facility with incoming and outgoing patients.  This will include all levels of nursing and EMS students. | Amy Clark/Julia Gist |
| **31** | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Simulation Center | Obtain national accreditation of the Simulation Center in Gotaas Health Sciences Building | Amy Clark/Julia Gist |
| **32** | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Simulation Center | 1. Increase the use of simulation in lieu of clinical to 25%.  2. Continue to assess simulation center needs i.e, SimMan, replacement of mannikins as necessary, preventative maintenance on mannikins/simulators. | Amy Clark/Julia Gist |
| **33** | Academic Affairs (Including Academic Departments & Programs) | Heatlh Sciences - Nursing | Provide skilled, competent, and professional nurses for Baxter and surrounding counties. | Julia Gist |
| **34** | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase number of industry certifications available to students. | Leda Thompson |
| **35** | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase marketing of program through social media, print media, and active recruitment efforts. | Leda Thompson |
| **36** | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase number of outside speakers related to subject matter.  Increase number of visits of classes to area hospitality organizations. | Leda Thompson |

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| **37** | Academic Affairs (Including Academic Departments & Programs) | Library | Reconfigure library space to allow for addition of several private student study rooms and combination of service desks. Long range, we would like to relocate the circulation desk to combine it with the reference desk and move 1 office to better utilize space. Realistically this will be quite expensive and require extensive planning. In the short term, we would like to add 2-3 individual study rooms (depending on space) along the back wall in the area that currently is occupied by the periodicals collection. We can shift some shelving to make this possible in the space. This will help ensure student success by offering them more usable space in the library. | Tina Bradley |
| **38** | Academic Affairs (Including Academic Departments & Programs) | Library | Find new hosting platform/options for ASUMH Digital Archives | Tina Bradley & Laurie Thomas |
| **39** | Academic Affairs (Including Academic Departments & Programs) | Library | Establish ASUMH Book Club to encourage student and employee engagement | Tina Bradley |
| **40** | Academic Affairs (Including Academic Departments & Programs) | Library | Replace outdated technology in library based on 4 year rotation schedule for computer systems and as needed for other equipment (6 student use laptops, 6 staff use desktops, 1 color printer). Providing new technology for student use in the library will assist in ensuring academic excellence and innovation by allowing students access to tools to further their education. | Tina Bradley |
| **41** | Academic Affairs (Including Academic Departments & Programs) | life science/agri | revise the agriculture degree from 2 tracks to 1 to transfer to AState | Jill Roach & Eddie Dry |
| **42** | Academic Affairs (Including Academic Departments & Programs) | Math Department | Piloting 7 week classes | Robert Shurley |
| **43** | Academic Affairs (Including Academic Departments & Programs) | Physical Education, Arts and Sciences | Develop and implement a Fitness Equipment Rotation plan designed to remove outdated fitness machines and replace them with new machines according to a predetermined schedule. | Matt Klinger |
| **44** | Academic Affairs (Including Academic Departments & Programs) | Pipeline to Advanced Manufacturing | Increase the number of Ready 2 Get Ahead classes offered in the community. | Pipeline to Advanced Manufacturing Director |

| # | Department | Program | Objective | Responsible |
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| 45 | Academic Affairs (Including Academic Departments & Programs) | Programming / Mobile Development, CIS | Identify / contact local organizations who might have development opportunities (e.g. mobile apps, websites, etc.) that could be used in term, student-centered projects for the program. | Michael Barnes |
| 46 | Academic Affairs (Including Academic Departments & Programs) | Registrar | Utilize POISE to provide timely graduation and/or anticipated program completion information through training and development. | Cindy Duncan |
| 47 | Academic Affairs (Including Academic Departments & Programs) | School of Business & Technology - Secondary Center | Engaging the Community by continued outreach to public school districts in the service area. | Nathan Lueck - Secondary Center Director |
| 48 | Academic Affairs (Including Academic Departments & Programs) | School of Business & Technology - Secondary Center | Engaging the Community - through an event geared towards parents, to help change the overall perception of Skilled Trades and the manufacturing industry. | Nathan Lueck - Secondary Center Director |
| 49 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - Dean's Office | Ensure academic excellence and innovation through exploring 2+2 agreements with 4-year universities in Applied Science, Information Systems Technology, and Digital Design. | Karen Heslep |
| 50 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - Dean's Office | Engage the community by assisting program faculty with public relations events and/or community service activities. | Karen Heslep |
| 51 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - Dean's Office | Ensure student success through the continuation and expansion of an early alert program that identifies and assists at risk students, improved accessibility to advisement, and assistance with post-graduation employment. | Karen Heslep |
| 52 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - HVAC | Create a program where local contractors donate old equipment to be used for hands on experience for students. | Darrell Beckwith |
| 53 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - HVAC | Implement an apprenticeship program. | Darrell Beckwith and Karen Heslep |
| 54 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology, Criminal Justice | Participate in Mt. Home High School CSI Project. | Kurt Monroe |

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| **55** | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology, Criminal Justice | Develop a project-based activity in Criminal Investigation that will result in a presentation somewhere in the community. | Kurt Monroe |
| **56** | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology: Funeral Science | Plan an Employer/Advisory Board meeting/panel in Central or Northwest Arkansas. | Matt Buel |
| **57** | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology: Funeral Science | Program New Student Orientation | Matt Buel |
| **58** | Academic Affairs (Including Academic Departments & Programs) | Sociology - Arts and Sciences | Students will be required after the first quiz to come to my office to go over their quiz/notes/study habits.  I hope this will aid in better grades in the courses as well as with retention of students. | Shelia Priest |
| **59** | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | To improve student training in current technology being used in the K-12 school setting to provide them with the skills to compete and be successful in the teaching profession. | Laura Knox, Director of Teacher Education |
| **60** | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | To provide on campus child care for students, faculty and staff. | Dr. Myers and Laura Knox |
| **61** | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | Increase recruiting activities to area schools | Laura Knox, Director of Teacher Education |
| **62** | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | Continue to improve the pass rate on the Praxis I in the core subjects of Math and English through the Praxis Bootcamp | Laura Knox, Director of Teacher Education |
| **63** | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | To improve the ASE program scorecard data.  Ex. Sociology and CIS 1053 are included in the data and those are not courses in the program degree. | Beth Whitfield, Dean |
| **64** | Academic Affairs (Including Academic Departments & Programs) | Welding Department | My upcoming goals would be to be able to provide a richer learning environment. In order to provide this, I would need to be able to buy more consumables to mimic fast passed production in the industry. | Rick Hastings |

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| 65 | Administrative Affairs | Administrative Affairs | To establish a formal internal controls procedure and review process for ASUMH. | Debbie Ralph |
| 66 | Administrative Affairs | Administrative Affairs | To fully automate the budgeting process utilizing the functionality of the POISE ERP System. | Debbie Ralph & Laura Yarbrough |
| 67 | Administrative Affairs | Business & Tetchnology - Workforce Development | Marketing plan to reach parents and students | JANEL COTTER |
| 68 | Administrative Affairs | Business & Tetchnology - Workforce Development | Host key events that promote Workforce programs | Janel Cotter |
| 69 | Administrative Affairs | Chancellor's Office | Resurface campus streets | Robin Myers |
| 70 | Administrative Affairs | Chancellor's Office | Implement intramural sports | Robin Myers |
| 71 | Administrative Affairs | Chancellor's Office | Implement intramural sports | Robin Myers |
| 72 | Administrative Affairs | Community Ed | Develop programs that will increase the number of courses offered and the number of students in the community ed courses. | Christy Keirn |
| 73 | Administrative Affairs | Computer Services | Replacement of outdated network infrastructure in Dryer and Roller Halls. | Brian Shedenhelm/William Kimbriel |
| 74 | Administrative Affairs | Controller's Office | Develop and implement a monthly Title IV federal financial assistance reconciliation process | Alisa Hale |
| 75 | Administrative Affairs | Development | To increase the number of prizes and tickets sold for the Truck Party. Goal is to increase revenue at the event through silent auction or other means. | Christy Keirn |
| 76 | Administrative Affairs | Human Resources | Improve operational efficiency through software implementation and increased use of technology. | Melissa Klinger |
| 77 | Administrative Affairs | Marketing/Public Relations | Television style program for news delivery for the ASUMH YouTube channel. | Christy Keirn |
| 78 | Administrative Affairs | Payroll | Implement automation of payroll. Status form will not be passed around in paper form for signatures, with digital signatures replacing hand written ones. A spread sheet with each department's budgeted salary amounts will be uploaded into Poise, which should streamline the prior process of manually entering new contract amounts and reduce human error. | Laura Yarbrough/Roberta Heldenbrand |
| 79 | Administrative Affairs | Physical Plant | Upgrade the 50% of the cleaning equipment each year (vacuums and buffers) | Nickey Robbins or Dee Teague |
| 80 | Administrative Affairs | Physical Plant | Upgrade the HVAC system in various building, Gotaas needs a back up boiler. Central Plant needs the boilers replaced with a more efficient boiler. we need a backup pump in inventory in case of pump failure on the cooling loop in the CDC and another one on the cooling loop in Gotaas. To be implemented before 2021. | Nickey Robbins and Kelly Henderson |

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| 81 | Administrative Affairs | Physical Plant | Update Equipment - Maintenance & Custodial Custodial Equipment ☐ ☐ | Zero turn Mower, Cushman/Tiger Truck, Fork Lift, Director of physical plant |
| 82 | Administrative Affairs | Purchasing | Plans are ongoing to make aspects of Purchasing more automated:  Make web link accessible for online orders.  Auto approval email to include the purchase order number.  Auto reminder to be sent to author of requisition after 14-21 days to notify Purchasing Department that PO is complete and ready for payment. | Laura Yarbrough/Roberta Heldenbrand |
| 83 | Administrative Affairs | Purchasing & Physical Plant | To update the  process of vehicle use for faculty & staff and make Inventory an easier process to follow up. | ASUMH  Laura Yarbrough  Nickey Robbins/Cindi Schultz |
| 84 | Administrative Affairs | Student Accounts | Automate the 3rd party billing function of the Cashiers Office | Rita Swafford |
| 85 | Administrative Affairs | Student Accounts | Develop and implement an inner-departmental timeline for payment arrangements to include external communication of the plan with students. | Rita Swafford |
| 86 | Administrative Affairs | The Sheid | Increase rental events for The Sheid. | Rickey Crawford |
| 87 | Student Affairs | Admissions | Update the NSO process | Christopher/Laura/Sara |
| 88 | Student Affairs | Admissions | Update the NSO process | Christopher/Laura/Sara |
| 89 | Student Affairs | Admissions | Streamline the admission application | Christopher Constantine |
| 90 | Student Affairs | Admissions | Streamlining admissions process, specifically as it relates to POISE (multiple screens). | All front-facing Admissions staff -- Christopher Constantine, MaryJo Haworth, Erena Meshkova, Jenny Wood. |
| 91 | Student Affairs | Admissions/Student Services | Update the NSO process | Christopher/Laura/Sara |
| 92 | Student Affairs | Degree Audit | This is a continuation of Degree Audit with enhancements to better accommodate ASUMH students, advisors, & administrators. | Assistant Registrar |
| 93 | Student Affairs | Office of Scholarships and Financial Aid | Finish Automation of Satisfactory Academic Progress | Clay Berry |
| 94 | Student Affairs | Office of Scholarships and Financial Aid | Move and Add Poise Financial Aid Print Queues | Financial Aid staff. |
| 95 | Student Affairs | Office of Scholarships and Financial Aid | Scholarship training. | Financial Aid staff. |

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| **96** | Student Affairs | Office of Scholarships and Financial Aid | Department of Education return visit to evaluate the implementation of policies and procedures. | Clay Berry |
| **97** | Student Affairs | Office of Scholarships and Financial Aid | Investigate implementation of scanning systems. | Financial Aid staff |
| **98** | Student Affairs | Office of Scholarships and Financial Aid | Web page reevaluation and implementation. | Financial Aid staff |
| **99** | Student Affairs | Office of Scholarships and Financial Aid | Cost of Attendance reevaluation. | Clay Berry and/or designated Financial Aid staff. |
| **100** | Student Affairs | Office of Scholarships and Financial Aid | Training and reassigning duties related to communicating with CPS about ISIRs and COD about delivery of aid. | Clay Berry |
| **101** | Student Affairs | Office of Scholarships and Financial Aid | Reapply for Approval to Participate and add new programs. | Clay Berry |
| **102** | Student Affairs | Office of Scholarships and Financial Aid | Request funding for 3rd Party Default Prevention Assistance through ASLA. | Clay Berry |
| **103** | Student Affairs | Office of Scholarships and Financial Aid | POISE AID module staff training, scope screen review and improvement, and integration of Book Voucher process. | Clay Berry and Financial Aid Staff |
| **104** | Student Affairs | Office of Scholarships and Financial Aid | Department of Education Training for Rebecca Farmer and new Director of Student Affairs or Vice Chancellor of Operations. | Clay Berry |
| **105** | Student Affairs | Office of Scholarships and Financial Aid | Finish Policy and Procedure Manual and estabilish Policies and Procedures to administer a Work Study program | Clay Berry or Financial Aid Work Study Coordinator |
| **106** | Student Affairs | Office of Scholarships and Financial Aid | Request budget funding for Campus Based Aid (Work Study and SEOG) | Clay Berry |
| **107** | Student Affairs | Recruiting | To enter more schools, and start reaching the students in the younger grades. Reach out to home school students and creating a partnership with them as well. Pull data from different areas to determine which employers are hiring and returning that info to our students | Sara Anderson |
| **108** | Student Affairs | Registrar | Degree Audit module fully functioning | Deborah Shaw |

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| 109 | Student Affairs | Registrar | Retention of students at academic risk | Deborah Shaw<br>George Truell<br>Jennifer Rowe |
| 110 | Student Affairs | Registrar | Degree Audit module fully functional | Deborah Shaw |
| 111 | Student Affairs | Registrar | Update all course pre- and co-requisites | Deborah Shaw |
| 112 | Student Affairs | Registrar | Develop a reporting process identifying the graduates by program for funding formula review. | Cindy Duncan |
| 113 | Student Affairs | Registrar | Develop a reporting process identifying the graduates by program for funding formula review. | Cindy Duncan |
| 114 | Student Affairs | Registrar | Design an Online Intent to Graduate application process to streamline tracking and award completion. | Cindy Duncan |
| 115 | Student Affairs | REGISTRAR'S OFFICE | TRAININGIN POISE 4.0 | LAURA YARBROUGH, VC OPERATIONS DIRECTOR OF STUDENT AFFAIRS |
| 116 | Student Affairs | Second Chances - Student Services | Begin changing our current Admissions process for evaluating and determining admissions approval for candidates with a felony background. | George Truell |
| 117 | Student Affairs | Student Affairs - recruitment | Phone calls to help with enrollment | Christopher Constantine |
| 118 | Student Affairs | Student Affairs- Registrar's Office | Automation of relational field data entry (example: Degree Audit would auto check all submitted "Intent to Grad" forms and if student is on-target, the POISE Graduate file would auto-fill, when final grades in History would then auto run a batch report and complete populating the grad file for ADHE and Clearinghouse reports). | Assistant Registrar |
| 119 | Student Affairs | student services - co-curricular: activities | Increase the number of events that will allow students to have a college student life. | Student Services (Sara Anderson) |
| 120 | Student Affairs | student services - co-curricular: organizations | Revamp student organization, have them participate in more on campus activities, plan events which will bring in more members of the community | Student Services (Sara Anderson) |

# Strategic Plan
# 2018 - 2019

# Initiatives for
# Long Range Goal 1

**Arkansas State**
**UNIVERSITY**
**MOUNTAIN HOME**

| LINE | AREA | DEPARTMENT | ACTIVITY | L | E | A | D | 1 |
|------|------|------------|----------|---|---|---|---|---|
| | Area: | Name of Program, Department or Unit | What is the planned activity for the upcoming year? | To which aspects of our mission does this apply? | | | | To which long-range strategic goals does this apply? |
| 1 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Increase inter-system MOUs and partnerships | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 1. Facilitate expansion of partnerships with universities to offer higher-level degrees. (Bachelor's degrees; Master's degrees; Degree Center; collaborative programs) |
| 2 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Develop a program advisory committee and set up a program review for Honors | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 1. Facilitate expansion of partnerships with universities to offer higher-level degrees. (Bachelor's degrees; Master's degrees; Degree Center; collaborative programs) |
| 3 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs  Co-Curricular | Build partnerships to increase Co-Curricular opportunities: Internships and Apprenticeships | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 1. Facilitate expansion of partnerships with universities to offer higher-level degrees. (Bachelor's degrees; Master's degrees; Degree Center; collaborative programs) |
| 28 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Nursing | Begin the process of national accreditation for both the RN and PN Nursing Programs.  Seek Pre-Accreditation Candidacy from CNEA (Commission for Nursing Educaiton Accreditation) | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 1. Facilitate expansion of partnerships with universities to offer higher-level degrees. (Bachelor's degrees; Master's degrees; Degree Center; collaborative programs) |
| 43 | Academic Affairs (Including Academic Departments & Programs) | Physical Education, Arts and Sciences | Develop and implement a Fitness Equipment Rotation plan designed to remove outdated fitness machines and replace them with new machines according to a predetermined schedule. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 1. Facilitate expansion of partnerships with universities to offer higher-level degrees. (Bachelor's degrees; Master's degrees; Degree Center; collaborative programs) |
| 49 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - Dean's Office | Ensure academic excellence and innovation through exploring 2+2 agreements with 4-year universities in Applied Science, Information Systems Technology, and Digital Design. | | | 3.To provide affordable and accessible educational opportunities | | 1. Facilitate expansion of partnerships with universities to offer higher-level degrees. (Bachelor's degrees; Master's degrees; Degree Center; collaborative programs) |
| 56 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology: Funeral Science | Plan an Employer/Advisory Board meeting/panel in Central or Northwest Arkansas. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 1. Facilitate expansion of partnerships with universities to offer higher-level degrees. (Bachelor's degrees; Master's degrees; Degree Center; collaborative programs) |
| 107 | Student Affairs | Recruiting | To enter more schools, and start reaching the students in the younger grades. Reach out to home school students and creating a partnership with them as well. Pull data from different areas to determine which employers are hiring and returning that info to our students | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 1. Facilitate expansion of partnerships with universities to offer higher-level degrees. (Bachelor's degrees; Master's degrees; Degree Center; collaborative programs) |
| 119 | Student Affairs | student services - co-curricular: activities | Increase the number of events that will allow students to have a college student life. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 1. Facilitate expansion of partnerships with universities to offer higher-level degrees. (Bachelor's degrees; Master's degrees; Degree Center; collaborative programs) |
| 120 | Student Affairs | student services - co-curricular: organizations | Revamp student organization, have them participate in more on campus activities, plan events which will bring in more members of the community | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 1. Facilitate expansion of partnerships with universities to offer higher-level degrees. (Bachelor's degrees; Master's degrees; Degree Center; collaborative programs) |

# Strategic Plan
# 2018 - 2019

# Initiatives for
# Long Range Goal 2

Arkansas State
**UNIVERSITY**
*MOUNTAIN HOME*

| LINE | AREA | DEPARTMENT | ACTIVITY | L | E | A | D | 2 |
|------|------|-----------|----------|---|---|---|---|---|
| | Area: | Name of Program, Department or Unit | What is the planned activity for the upcoming year? | To which aspects of our mission does this apply? | | | | |
| 1 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Increase inter-system MOUs and partnerships | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 2 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Develop a program advisory committee and set up a program review for Honors | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 3 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs  Co-Curricular | Build partnerships to increase Co-Curricular opportunities: Internships and Apprenticeships | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 4 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Send a team to the HLC Academy and Workshops on Strategic Assessment | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 5 | Academic Affairs (Including Academic Departments & Programs) | Arts & Sciences - History | 1. Increase social media activities to expand reach to the community.  2. Develop and expand the classroom with real world experiences - project to involve students completing a one day volunteer service at the Wolf House, Public Library Archives, VFW (interviewing veterans), and/or Historical Society.  In other words, tie the classroom knowledge to real world application.  3. Classroom presentations which should include work which integrates services of Library, Writing Lab, Career Services (possibly).  4. Monitor attendance to increase retention in a foundation course.  5. Better student engagement in building a learning environment. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 6 | Academic Affairs (Including Academic Departments & Programs) | Arts and Sciences | hire 1/2 time Arts and Sciences Recruiter and Advisor | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 7 | Academic Affairs (Including Academic Departments & Programs) | Arts and Sciences | update the tutoring center | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 8 | Academic Affairs (Including Academic Departments & Programs) | Arts and Sciences | more 4 day a week, 7 week classes to help students move through their programs on a timely basis | | | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 9 | Academic Affairs (Including Academic Departments & Programs) | Automotive | Car meet with cookout | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 11 | Academic Affairs (Including Academic Departments & Programs) | Business | Increase collaborations that connect AAS programs with Gen Ed core by developing co-teaching or collaborative projects. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 13 | Academic Affairs (Including Academic Departments & Programs) | Business and Technology - Mechatronics | Adopt more project-based learning into existing courses. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 14 | Academic Affairs (Including Academic Departments & Programs) | College of Arts and Sciences - Sociology Department | One on one required mentoring with faculty to increase overall test scores and retention. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 17 | Academic Affairs (Including Academic Departments & Programs) | Computer Information Systems | Greater participation in student-centric activities and events to showcase and promote CIS programs (e.g. career fairs, campus events, FBLA conference, Lego League, etc.). | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |

| # | Division | Program | Objective | Goal 1 | Goal 2 | Goal 3 | Goal 4 | Resources |
|---|---|---|---|---|---|---|---|---|
| 18 | Academic Affairs (Including Academic Departments & Programs) | English | 1. Replace desktop computers in D100 and D101 with laptops tethered to tables to provide better overall working space-Time for computers to be changed on rotation anyway  2. Standing Work stations (Varidesk) for English faculty  3. Vinyl for "decorating" halls, classrooms, and stairwells as in Integrity | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities |  | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 21 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences | Market Health Sciences Programs through:  1. High Schools  2. Health care employers:  Long Term Care Facilities, Clinics, EMS providers  3. EMS conferences  4.  Information Sessions for potential students |  | 2. To help students achieve personal and career goals to enhance their quality of life |  |  | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 32 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Simulation Center | 1. Increase the use of simulation in lieu of clinical to 25%.  2. Continue to assess simulation center needs i.e, SimMan, replacement of mannikins as necessary, preventative maintenance on mannikins/simulators. |  | 2. To help students achieve personal and career goals to enhance their quality of life |  | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 34 | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase number of industry certifications available to students. |  | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 35 | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase marketing of program through social media, print media, and active recruitment efforts. |  | 2. To help students achieve personal and career goals to enhance their quality of life |  | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 36 | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase number of outside speakers related to subject matter.  Increase number of visits of classes to area hospitality organizations. |  | 2. To help students achieve personal and career goals to enhance their quality of life |  | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 42 | Academic Affairs (Including Academic Departments & Programs) | Math Department | Piloting 7 week classes |  | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities |  | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 47 | Academic Affairs (Including Academic Departments & Programs) | School of Business & Technology - Secondary Center | Engaging the Community by continued outreach to public school districts in the service area. |  | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities |  | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 50 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - Dean's Office | Engage the community by assisting program faculty with public relations events and/or community service activities. |  | 2. To help students achieve personal and career goals to enhance their quality of life |  |  | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 51 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - Dean's Office | Ensure student success through the continuation and expansion of an early alert program that identifies and assists at risk students, improved accessibility to advisement, and assistance with post-graduation employment. |  | 2. To help students achieve personal and career goals to enhance their quality of life |  |  | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 53 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - HVAC | Implement an apprenticeship program. |  |  | 3.To provide affordable and accessible educational opportunities |  | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 54 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology, Criminal Justice | Participate in Mt. Home High School CSI Project. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life |  | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 56 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology: Funeral Science | Plan an Employer/Advisory Board meeting/panel in Central or Northwest Arkansas. |  | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 57 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology: Funeral Science | Program New Student Orientation | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life |  | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |

| # | Division | Department | Goal | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | Resources |
|---|---|---|---|---|---|---|---|---|
| 58 | Academic Affairs (Including Academic Departments & Programs) | Sociology - Arts and Sciences | Students will be required after the first quiz to come to my office to go over their quiz/notes/study habits. I hope this will aid in better grades in the courses as well as with retention of students. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 61 | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | Increase recruiting activities to area schools | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 62 | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | Continue to improve the pass rate on the Praxis I in the core subjects of Math and English through the Praxis Bootcamp | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 63 | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | To improve the ASE program scorecard data. Ex. Sociology and CIS 1053 are included in the data and those are not courses in the program degree. | | | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 64 | Academic Affairs (Including Academic Departments & Programs) | Welding Department | My upcoming goals would be to be able to provide a richer learning environment. In order to provide this, I would need to be able to buy more consumables to mimic fast passed production in the industry. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 67 | Administrative Affairs | Business & Tetchnology - Workforce Development | Marketing plan to reach parents and students | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 68 | Administrative Affairs | Business & Tetchnology - Workforce Development | Host key events that promote Workforce programs | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 73 | Administrative Affairs | Computer Services | Replacement of outdated network infrastructure in Dryer and Roller Halls. | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 77 | Administrative Affairs | Marketing/Public Relations | Television style program for news delivery for the ASUMH YouTube channel. | | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 84 | Administrative Affairs | Student Accounts | Automate the 3rd party billing function of the Cashiers Office | | | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 85 | Administrative Affairs | Student Accounts | Develop and implement an inner-departmental timeline for payment arrangements to include external communication of the plan with students. | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 87 | Student Affairs | Admissions | Update the NSO process | 1. To provide a foundation for Life Long Learning | | | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 88 | Student Affairs | Admissions | Update the NSO process | 1. To provide a foundation for Life Long Learning | | | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 91 | Student Affairs | Admissions/Student Services | Update the NSO process | 1. To provide a foundation for Life Long Learning | | | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |

| # | Division | Office | Description | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3. To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
|---|---|---|---|---|---|---|---|---|
| 92 | Student Affairs | Degree Audit | This is a continuation of Degree Audit with enhancements to better accommodate ASUMH students, advisors, & administrators. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 93 | Student Affairs | Office of Scholarships and Financial Aid | Finish Automation of Satisfactory Academic Progress | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 94 | Student Affairs | Office of Scholarships and Financial Aid | Move and Add Poise Financial Aid Print Queues | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 95 | Student Affairs | Office of Scholarships and Financial Aid | Scholarship training. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 96 | Student Affairs | Office of Scholarships and Financial Aid | Department of Education return visit to evaluate the implementation of policies and procedures. | | | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 97 | Student Affairs | Office of Scholarships and Financial Aid | Investigate implementation of scanning systems. | | | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 98 | Student Affairs | Office of Scholarships and Financial Aid | Web page reevaluation and implementation. | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 99 | Student Affairs | Office of Scholarships and Financial Aid | Cost of Attendance reevaluation. | | | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 100 | Student Affairs | Office of Scholarships and Financial Aid | Training and reassigning duties related to communicating with CPS about ISIRs and COD about delivery of aid. | 1. To provide a foundation for Life Long Learning | | | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 101 | Student Affairs | Office of Scholarships and Financial Aid | Reapply for Approval to Participate and add new programs. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 102 | Student Affairs | Office of Scholarships and Financial Aid | Request funding for 3rd Party Default Prevention Assistance through ASLA. | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 103 | Student Affairs | Office of Scholarships and Financial Aid | POISE AID module staff training, scope screen review and improvement, and integration of Book Voucher process. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 104 | Student Affairs | Office of Scholarships and Financial Aid | Department of Education Training for Rebecca Farmer and new Director of Student Affairs or Vice Chancellor of Operations. | 1. To provide a foundation for Life Long Learning | | | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 105 | Student Affairs | Office of Scholarships and Financial Aid | Finish Policy and Procedure Manual and estabilish Policies and Procedures to administer a Work Study program | | | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |

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| 106 | Student Affairs | Office of Scholarships and Financial Aid | Request budget funding for Campus Based Aid (Work Study and SEOG) | | | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 107 | Student Affairs | Recruiting | To enter more schools, and start reaching the students in the younger grades. Reach out to home school students and creating a partnership with them as well. Pull data from different areas to determine which employers are hiring and returning that info to our students | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 108 | Student Affairs | Registrar | Degree Audit module fully functioning | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 109 | Student Affairs | Registrar | Retention of students at academic risk | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 115 | Student Affairs | REGISTRAR'S OFFICE | TRAININGIN POISE 4.0 | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 116 | Student Affairs | Second Chances - Student Services | Begin changing our current Admissions process for evaluating and determining admissions approval for candidates with a felony background. | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 117 | Student Affairs | Student Affairs - recruitment | Phone calls to help with enrollment | 1. To provide a foundation for Life Long Learning | | | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 118 | Student Affairs | Student Affairs- Registrar's Office | Automation of relational field data entry (example: Degree Audit would auto check all submitted "Intent to Grad" forms and if student is on-target, the POISE Graduate file would auto-fill, when final grades in History would then auto run a batch report and complete populating the grad file for ADHE and Clearinghouse reports). | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 119 | Student Affairs | student services - co-curricular: activities | Increase the number of events that will allow students to have a college student life. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |
| 120 | Student Affairs | student services - co-curricular: organizations | Revamp student organization, have them participate in more on campus activities, plan events which will bring in more members of the community | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 2. Provide resources to increase student enrollment, retention, graduation, licensure completion, and career placement rates. (recruiting; advising; marketing; career counseling; career placement; veteran services; tutoring; academic support) |

# Strategic Plan
# 2018 - 2019

# Initiatives for
# Long Range Goal 3

**Arkansas State**
**UNIVERSITY**
**MOUNTAIN HOME**

| LINE | AREA | DEPARTMENT | ACTIVITY | L | E | A | D | 3 |
|------|------|-----------|----------|---|---|---|---|---|
| | Area: | Name of Program, Department or Unit | What is the planned activity for the upcoming year? | To which aspects of our mission does this apply? | | | | |
| 1 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Increase inter-system MOUs and partnerships | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 2 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Develop a program advisory committee and set up a program review for Honors | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 3 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs Co-Curricular | Build partnerships to increase Co-Curricular opportunities: Internships and Apprenticeships | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 4 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Send a team to the HLC Academy and Workshops on Strategic Assessment | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 5 | Academic Affairs (Including Academic Departments & Programs) | Arts & Sciences - History | 1. Increase social media activities to expand reach to the community.  2. Develop and expand the classroom with real world experiences - project to involve students completing a one day volunteer service at the Wolf House, Public Library Archives, VFW (interviewing veterans), and/or Historical Society.  In other words, tie the classroom knowledge to real world application.  3. Classroom presentations which should include work which integrates services of Library, Writing Lab, Career Services (possibly).  4. Monitor attendance to increase retention in a foundation course.  5. Better student engagement in building a learning environment. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 7 | Academic Affairs (Including Academic Departments & Programs) | Arts and Sciences | update the tutoring center | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 8 | Academic Affairs (Including Academic Departments & Programs) | Arts and Sciences | more 4 day a week, 7 week classes to help students move through their programs on a timely basis | | | 3.To provide affordable and accessible educational opportunities | | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 11 | Academic Affairs (Including Academic Departments & Programs) | Business | Increase collaborations that connect AAS programs with Gen Ed core by developing co-teaching or collaborative projects. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 12 | Academic Affairs (Including Academic Departments & Programs) | Business | Engaging the Community - Financial Retreats | 1. To provide a foundation for Life Long Learning | | | 4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 15 | Academic Affairs (Including Academic Departments & Programs) | Computer Information Systems | Development of an advanced, non-credit video and photography course. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 20 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences | Conduct a feasibility study on development of the following programs: 1. Health Information Technology 2. Medical Office Management 3. Medical Assistant 4. Biomedical Engineering Technology 5. Surgical Technician | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 22 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences - Paramedic, EMT, EMR | Explore and develop an additional courses such as RN to EMT, Critical Care Paramedic, and Advanced EMT and EMR. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 23 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences - Paramedic, EMT, EMR | Expand the simulation experiences for students by working more closely with the simulation lab coordinator, working with interdisciplinary programs, and more simulation training including the use of sim-mom. | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 24 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences - Paramedic, EMT, EMR | 80% pass rate on the Paramedic and EMT NREMT written exams | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |

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| 25 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences - Paramedic, EMT, EMR | 100% enrollment and 80% retention (12 students) in the Paramedic Section | | 2. To help students achieve personal and career goals to enhance their quality of life | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 26 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences - Paramedic, EMT, EMR | Maintain current CAAHEP, CoAEMSP accreditation status. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 27 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences - Paramedic, EMT, EMR | Open a second section of EMT students in Fall and Spring | | 2. To help students achieve personal and career goals to enhance their quality of life     3.To provide affordable and accessible educational opportunities | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 28 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Nursing | Begin the process of national accreditation for both the RN and PN Nursing Programs.  Seek Pre-Accreditation Candidacy from CNEA (Commission for Nursing Educaiton Accreditation) | | 2. To help students achieve personal and career goals to enhance their quality of life | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 29 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Practical Nursing | Facilitate a North Arkansas Practical Nursing Skills Day | | 2. To help students achieve personal and career goals to enhance their quality of life | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 30 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Simulation Center | The development of two interdisciplinary simulations each year.  One that will be a trauma/disaster and includes Funeral Science.  The second simulation will be a 12 hour ongoing simulation that will simulate multiple shifts in a healthcare facility with incoming and outgoing patients.  This will include all levels of nursing and EMS students. | | 2. To help students achieve personal and career goals to enhance their quality of life     4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 31 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Simulation Center | Obtain national accreditation of the Simulation Center in Gotaas Health Sciences Building | | 2. To help students achieve personal and career goals to enhance their quality of life     4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 32 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Simulation Center | 1. Increase the use of simulation in lieu of clinical to 25%.  2. Continue to assess simulation center needs i.e, SimMan, replacement of mannikins as necessary, preventative maintenance on mannikins/simulators. | | 2. To help students achieve personal and career goals to enhance their quality of life     4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 33 | Academic Affairs (Including Academic Departments & Programs) | Heatlh Sciences - Nursing | Provide skilled, competent, and professional nurses for Baxter and surrounding counties. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 34 | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase number of industry certifications available to students. | | 2. To help students achieve personal and career goals to enhance their quality of life     3.To provide affordable and accessible educational opportunities     4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 35 | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase marketing of program through social media, print media, and active recruitment efforts. | | 2. To help students achieve personal and career goals to enhance their quality of life     4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 36 | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase number of outside speakers related to subject matter.  Increase number of visits of classes to area hospitality organizations. | | 2. To help students achieve personal and career goals to enhance their quality of life     4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 41 | Academic Affairs (Including Academic Departments & Programs) | life science/agri | revise the agriculture degree from 2 tracks to 1  to transfer to AState | | 2. To help students achieve personal and career goals to enhance their quality of life     3.To provide affordable and accessible educational opportunities | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 42 | Academic Affairs (Including Academic Departments & Programs) | Math Department | Piloting 7 week classes | | 2. To help students achieve personal and career goals to enhance their quality of life     3.To provide affordable and accessible educational opportunities | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 43 | Academic Affairs (Including Academic Departments & Programs) | Physical Education, Arts and Sciences | Develop and implement a Fitness Equipment Rotation plan designed to remove outdated fitness machines and replace them with new machines according to a predetermined schedule. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life     3.To provide affordable and accessible educational opportunities     4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |

| # | Division | Unit | Goal | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | Institutional Goal |
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| 44 | Academic Affairs (Including Academic Departments & Programs) | Pipeline to Advanced Manufacturing | Increase the number of Ready 2 Get Ahead classes offered in the community. | 1. To provide a foundation for Life Long Learning | | | | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 45 | Academic Affairs (Including Academic Departments & Programs) | Programming / Mobile Development, CIS | Identify / contact local organizations who might have development opportunities (e.g. mobile apps, websites, etc.) that could be used in term, student-centered projects for the program. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 47 | Academic Affairs (Including Academic Departments & Programs) | School of Business & Technology - Secondary Center | Engaging the Community by continued outreach to public school districts in the service area. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 48 | Academic Affairs (Including Academic Departments & Programs) | School of Business & Technology - Secondary Center | Engaging the Community - through an event geared towards parents, to help change the overall perception of Skilled Trades and the manufacturing industry. | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 49 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - Dean's Office | Ensure academic excellence and innovation through exploring 2+2 agreements with 4-year universities in Applied Science, Information Systems Technology, and Digital Design. | | | 3.To provide affordable and accessible educational opportunities | | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 50 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - Dean's Office | Engage the community by assisting program faculty with public relations events and/or community service activities. | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 52 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - HVAC | Create a program where local contractors donate old equipment to be used for hands on experience for students. | | | 3.To provide affordable and accessible educational opportunities | | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 53 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - HVAC | Implement an apprenticeship program. | | | 3.To provide affordable and accessible educational opportunities | | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 56 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology: Funeral Science | Plan an Employer/Advisory Board meeting/panel in Central or Northwest Arkansas. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 57 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology: Funeral Science | Program New Student Orientation | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 58 | Academic Affairs (Including Academic Departments & Programs) | Sociology - Arts and Sciences | Students will be required after the first quiz to come to my office to go over their quiz/notes/study habits. I hope this will aid in better grades in the courses as well as with retention of students. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 64 | Academic Affairs (Including Academic Departments & Programs) | Welding Department | My upcoming goals would be to be able to provide a richer learning environment. In order to provide this, I would need to be able to buy more consumables to mimic fast passed production in the industry. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 67 | Administrative Affairs | Business & Tetchnology - Workforce Development | Marketing plan to reach parents and students | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 68 | Administrative Affairs | Business & Tetchnology - Workforce Development | Host key events that promote Workforce programs | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 72 | Administrative Affairs | Community Ed | Develop programs that will increase the number of courses offered and the number of students in the community ed courses. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |

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| 86 | Administrative Affairs | The Sheid | Increase rental events for The Sheid. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 107 | Student Affairs | Recruiting | To enter more schools, and start reaching the students in the younger grades. Reach out to home school students and creating a partnership with them as well. Pull data from different areas to determine which employers are hiring and returning that info to our students | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 110 | Student Affairs | Registrar | Degree Audit module fully functional | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 111 | Student Affairs | Registrar | Update all course pre- and co-requisites | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 119 | Student Affairs | student services - co-curricular: activities | Increase the number of events that will allow students to have a college student life. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |
| 120 | Student Affairs | student services - co-curricular: organizations | Revamp student organization, have them participate in more on campus activities, plan events which will bring in more members of the community | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 3. Provide student and community centered educational programs that enable students to earn associate degrees and certificates, transfer to four-year institutions, and enhance workforce skills and life-long learning. (transfer degrees; technical programs; niche programs; online education; distance programs; adult/community education) |

# Strategic Plan
# 2018 - 2019

# Initiatives for
# Long Range Goal 4

**Arkansas State**
**UNIVERSITY**
**MOUNTAIN HOME**

| LINE | AREA / Area: | DEPARTMENT / Name of Program, Department or Unit | ACTIVITY / What is the planned activity for the upcoming year? | L | E | A | D | 4 |
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| | | | | To which aspects of our mission does this apply? | | | | |
| 18 | Academic Affairs (Including Academic Departments & Programs) | English | 1. Replace desktop computers in D100 and D101 with laptops tethered to tables to provide better overall working space-Time for computers to be changed on rotation anyway 2. Standing Work stations (Varidesk) for English faculty 3. Vinyl for "decorating" halls, classrooms, and stairwells as in Integrity | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 30 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Simulation Center | The development of two interdisciplinary simulations each year.  One that will be a trauma/disaster and includes Funeral Science.  The second simulation will be a 12 hour ongoing simulation that will simulate multiple shifts in a healthcare facility with incoming and outgoing patients.  This will include all levels of nursing and EMS students. | | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 31 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Simulation Center | Obtain national accreditation of the Simulation Center in Gotaas Health Sciences Building | | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 40 | Academic Affairs (Including Academic Departments & Programs) | Library | Replace outdated technology in library based on 4 year rotation schedule for computer systems and as needed for other equipment (6 student use laptops, 6 staff use desktops, 1 color printer). Providing new technology for student use in the library will assist in ensuring academic excellence and innovation by allowing students access to tools to further their education. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 52 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - HVAC | Create a program where local contractors donate old equipment to be used for hands on experience for students. | | | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 55 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology, Criminal Justice | Develop a project-based activity in Criminal Investigation that will result in a presentation somewhere in the community. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 57 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology: Funeral Science | Program New Student Orientation | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 59 | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | To improve student training in current technology being used in the K-12 school setting to provide them with the skills to compete and be successful in the teaching profession. | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 65 | Administrative Affairs | Administrative Affairs | To establish a formal internal controls procedure and review process for ASUMH. | | | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 66 | Administrative Affairs | Administrative Affairs | To fully automate the budgeting process utilizing the functionality of the POISE ERP System. | | | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 73 | Administrative Affairs | Computer Services | Replacement of outdated network infrastructure in Dryer and Roller Halls. | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 74 | Administrative Affairs | Controller's Office | Develop and implement a monthly Title IV federal financial assistance reconciliation process | | | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 76 | Administrative Affairs | Human Resources | Improve operational efficiency through software implementation and increased use of technology. | | | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 77 | Administrative Affairs | Marketing/Public Relations | Television style program for news delivery for the ASUMH YouTube channel. | | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 82 | Administrative Affairs | Purchasing | Plans are ongoing to make aspects of Purchasing more automated:  Make web link accessible for online orders.  Auto approval email to include the purchase order number.  Auto reminder to be sent to author of requisition after 14-21 days to notify Purchasing Department that PO is complete and ready for payment. | | | | 4. To create enlightened citizens through diverse experiences | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |

| # | Division | Office | Description | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
|---|---|---|---|---|---|---|---|---|
| 84 | Administrative Affairs | Student Accounts | Automate the 3rd party billing function of the Cashiers Office | | | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 85 | Administrative Affairs | Student Accounts | Develop and implement an inner-departmental timeline for payment arrangements to include external communication of the plan with students. | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 90 | Student Affairs | Admissions | Streamlining admissions process, specifically as it relates to POISE (multiple screens). | | | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 92 | Student Affairs | Degree Audit | This is a continuation of Degree Audit with enhancements to better accommodate ASUMH students, advisors, & administrators. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 93 | Student Affairs | Office of Scholarships and Financial Aid | Finish Automation of Satisfactory Academic Progress | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 94 | Student Affairs | Office of Scholarships and Financial Aid | Move and Add Poise Financial Aid Print Queues | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 97 | Student Affairs | Office of Scholarships and Financial Aid | Investigate implementation of scanning systems. | | | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 98 | Student Affairs | Office of Scholarships and Financial Aid | Web page reevaluation and implementation. | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 103 | Student Affairs | Office of Scholarships and Financial Aid | POISE AID module staff training, scope screen review and improvement, and integration of Book Voucher process. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 108 | Student Affairs | Registrar | Degree Audit module fully functioning | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 109 | Student Affairs | Registrar | Retention of students at academic risk | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 110 | Student Affairs | Registrar | Degree Audit module fully functional | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 115 | Student Affairs | REGISTRAR'S OFFICE | TRAININGIN POISE 4.0 | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |
| 118 | Student Affairs | Student Affairs-Registrar's Office | Automation of relational field data entry (example: Degree Audit would auto check all submitted "Intent to Grad" forms and if student is on-target, the POISE Graduate file would auto-fill, when final grades in History would then auto run a batch report and complete populating the grad file for ADHE and Clearinghouse reports). | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 4. Provide advanced technology for instruction and institutional processes. (software; hardware; classroom technology; improve efficiencies of business functions; registration; financial aid; advising; and online services) |

# Strategic Plan
# 2018 - 2019

# Initiatives for
# Long Range Goal 5

**Arkansas State**
**UNIVERSITY**
**MOUNTAIN HOME**

| LINE | AREA | DEPARTMENT | ACTIVITY | L | E | A | D | 5 |
|---|---|---|---|---|---|---|---|---|
| | | | | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |
| 3 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs Co-Curricular | Build partnerships to increase Co-Curricular opportunities: Internships and Apprenticeships | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |
| 5 | Academic Affairs (Including Academic Departments & Programs) | Arts & Sciences - History | 1. Increase social media activities to expand reach to the community.  2. Develop and expand the classroom with real world experiences - project to involve students completing a one day volunteer service at the Wolf House, Public Library Archives, VFW (interviewing veterans), and/or Historical Society.  In other words, tie the classroom knowledge to real world application.  3. Classroom presentations which should include work which integrates services of Library, Writing Lab, Career Services (possibly).  4. Monitor attendance to increase retention in a foundation course.  5. Better student engagement in building a learning environment. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |
| 9 | Academic Affairs (Including Academic Departments & Programs) | Automotive | Car meet with cookout | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |
| 33 | Academic Affairs (Including Academic Departments & Programs) | Heatlh Sciences - Nursing | Provide skilled, competent, and professional nurses for Baxter and surrounding counties. | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |
| 34 | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase number of industry certifications available to students. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |
| 35 | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase marketing of program through social media, print media, and active recruitment efforts. | | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |
| 36 | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase number of outside speakers related to subject matter.  Increase number of visits of classes to area hospitality organizations. | | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |
| 45 | Academic Affairs (Including Academic Departments & Programs) | Programming / Mobile Development, CIS | Identify / contact local organizations who might have development opportunities (e.g. mobile apps, websites, etc.) that could be used in term, student-centered projects for the program. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |
| 53 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - HVAC | Implement an apprenticeship program. | | | 3.To provide affordable and accessible educational opportunities | | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |
| 54 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology, Criminal Justice | Participate in Mt. Home High School CSI Project. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |
| 55 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology, Criminal Justice | Develop a project-based activity in Criminal Investigation that will result in a presentation somewhere in the community. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |
| 56 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology: Funeral Science | Plan an Employer/Advisory Board meeting/panel in Central or Northwest Arkansas. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |

| | | | | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |
|---|---|---|---|---|---|---|---|---|
| 57 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology: Funeral Science | Program New Student Orientation | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |
| 67 | Administrative Affairs | Business & Tetchnology - Workforce Development | Marketing plan to reach parents and students | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |
| 68 | Administrative Affairs | Business & Tetchnology - Workforce Development | Host key events that promote Workforce programs | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |
| 77 | Administrative Affairs | Marketing/Public Relations | Television style program for news delivery for the ASUMH YouTube channel. | | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |
| 107 | Student Affairs | Recruiting | To enter more schools, and start reaching the students in the younger grades. Reach out to home school students and creating a partnership with them as well. Pull data from different areas to determine which employers are hiring and returning that info to our students | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 5. Increase internships and employment opportunities for graduates (internships; job shadowing; apprenticeship expansion; placement assistance) |

# Strategic Plan
# 2018 - 2019

# Initiatives for
# Long Range Goal 6

**Arkansas State**
**UNIVERSITY**
**MOUNTAIN HOME**

| LINE | AREA | DEPARTMENT | ACTIVITY | L | E | A | D | 6 |
|---|---|---|---|---|---|---|---|---|
| | Area: | Name of Program, Department or Unit | What is the planned activity for the upcoming year? | To which aspects of our mission does this apply? | | | | |
| 1 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Increase inter-system MOUs and partnerships | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 2 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Develop a program advisory committee and set up a program review for Honors | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 3 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs Co-Curricular | Build partnerships to increase Co-Curricular opportunities: Internships and Apprenticeships | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 5 | Academic Affairs (Including Academic Departments & Programs) | Arts & Sciences - History | 1. Increase social media activities to expand reach to the community.  2. Develop and expand the classroom with real world experiences - project to involve students completing a one day volunteer service at the Wolf House, Public Library Archives, VFW (interviewing veterans), and/or Historical Society.  In other words, tie the classroom knowledge to real world application.  3. Classroom presentations which should include work which integrates services of Library, Writing Lab, Career Services (possibly).  4. Monitor attendance to increase retention in a foundation course.  5. Better student engagement in building a learning environment. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 9 | Academic Affairs (Including Academic Departments & Programs) | Automotive | Car meet with cookout | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 11 | Academic Affairs (Including Academic Departments & Programs) | Business | Increase collaborations that connect AAS programs with Gen Ed core by developing co-teaching or collaborative projects. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 19 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences | Explore the possibility of renting use of the Simulation Center to outside users, i.e, hospitals, nursing homes, clinics. | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 29 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Practical Nursing | Facilitate a North Arkansas Practical Nursing Skills Day | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 38 | Academic Affairs (Including Academic Departments & Programs) | Library | Find new hosting platform/options for ASUMH Digital Archives | | | | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 43 | Academic Affairs (Including Academic Departments & Programs) | Physical Education, Arts and Sciences | Develop and implement a Fitness Equipment Rotation plan designed to remove outdated fitness machines and replace them with new machines according to a predetermined schedule. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 47 | Academic Affairs (Including Academic Departments & Programs) | School of Business & Technology - Secondary Center | Engaging the Community by continued outreach to public school districts in the service area. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 48 | Academic Affairs (Including Academic Departments & Programs) | School of Business & Technology - Secondary Center | Engaging the Community - through an event geared towards parents, to help change the overall perception of Skilled Trades and the manufacturing industry. | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 50 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - Dean's Office | Engage the community by assisting program faculty with public relations events and/or community service activities. | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |

| # | Division | Department | Description | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3. To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
|---|---|---|---|---|---|---|---|---|
| 53 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - HVAC | Implement an apprenticeship program. | | | 3.To provide affordable and accessible educational opportunities | | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 54 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology, Criminal Justice | Participate in Mt. Home High School CSI Project. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 55 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology, Criminal Justice | Develop a project-based activity in Criminal Investigation that will result in a presentation somewhere in the community. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 56 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology: Funeral Science | Plan an Employer/Advisory Board meeting/panel in Central or Northwest Arkansas. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 57 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology: Funeral Science | Program New Student Orientation | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 64 | Academic Affairs (Including Academic Departments & Programs) | Welding Department | My upcoming goals would be to be able to provide a richer learning environment. In order to provide this, I would need to be able to buy more consumables to mimic fast passed production in the industry. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 67 | Administrative Affairs | Business & Tetchnology - Workforce Development | Marketing plan to reach parents and students | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 68 | Administrative Affairs | Business & Tetchnology - Workforce Development | Host key events that promote Workforce programs | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 72 | Administrative Affairs | Community Ed | Develop programs that will increase the number of courses offered and the number of students in the community ed courses. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 73 | Administrative Affairs | Computer Services | Replacement of outdated network infrastructure in Dryer and Roller Halls. | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 98 | Student Affairs | Office of Scholarships and Financial Aid | Web page reevaluation and implementation. | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 107 | Student Affairs | Recruiting | To enter more schools, and start reaching the students in the younger grades. Reach out to home school students and creating a partnership with them as well. Pull data from different areas to determine which employers are hiring and returning that info to our students | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 108 | Student Affairs | Registrar | Degree Audit module fully functioning | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| 115 | Student Affairs | REGISTRAR'S OFFICE | TRAININGIN POISE 4.0 | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |

| | | | | | | | |
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| **119** | Student Affairs | student services - co-curricular: activities | Increase the number of events that will allow students to have a college student life. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |
| **120** | Student Affairs | student services - co-curricular: organizations | Revamp student organization, have them participate in more on campus activities, plan events which will bring in more members of the community | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 4. To create enlightened citizens through diverse experiences | 6. Expand educational delivery and cultural experiences throughout the service area and enhance collaborations with area schools, businesses, and communities. (off-campus center; secondary center; internships; workplace trainings; online delivery) |

# Strategic Plan
# 2018 - 2019

# Initiatives for
# Long Range Goal 7

Arkansas State
**UNIVERSITY**
*MOUNTAIN HOME*

| LINE | AREA | DEPARTMENT | ACTIVITY | L | E | A | D | 7 |
|---|---|---|---|---|---|---|---|---|
| | Area: | Name of Program, Department or Unit | What is the planned activity for the upcoming year? | To which aspects of our mission does this apply? | | | | |
| 2 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Develop a program advisory committee and set up a program review for Honors | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 7. Expand opportunities on campus that will provide more options for student life and staff activities (pavilion; movie night; walking trail; homework park; basketball court; Wi-Fi expansion; Frisbee park; health clinic; food options; clubs; childcare) |
| 18 | Academic Affairs (Including Academic Departments & Programs) | English | 1. Replace desktop computers in D100 and D101 with laptops tethered to tables to provide better overall working space-Time for computers to be changed on rotation anyway  2. Standing Work stations (Varidesk) for English faculty  3. Vinyl for "decorating" halls, classrooms, and stairwells as in Integrity | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 7. Expand opportunities on campus that will provide more options for student life and staff activities (pavilion; movie night; walking trail; homework park; basketball court; Wi-Fi expansion; Frisbee park; health clinic; food options; clubs; childcare) |
| 37 | Academic Affairs (Including Academic Departments & Programs) | Library | Reconfigure library space to allow for addition of several private student study rooms and combination of service desks. Long range, we would like to relocate the circulation desk to combine it with the reference desk and move 1 office to better utilize space. Realistically this will be quite expensive and require extensive planning. In the short term, we would like to add 2-3 individual study rooms (depending on space) along the back wall in the area that currently is occupied by the periodicals collection. We can shift some shelving to make this possible in the space. This will help ensure student success by offering them more usable space in the library. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | | 7. Expand opportunities on campus that will provide more options for student life and staff activities (pavilion; movie night; walking trail; homework park; basketball court; Wi-Fi expansion; Frisbee park; health clinic; food options; clubs; childcare) |
| 39 | Academic Affairs (Including Academic Departments & Programs) | Library | Establish ASUMH Book Club to encourage student and employee engagement | 1. To provide a foundation for Life Long Learning | | | 4. To create enlightened citizens through diverse experiences | 7. Expand opportunities on campus that will provide more options for student life and staff activities (pavilion; movie night; walking trail; homework park; basketball court; Wi-Fi expansion; Frisbee park; health clinic; food options; clubs; childcare) |
| 57 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology: Funeral Science | Program New Student Orientation | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 7. Expand opportunities on campus that will provide more options for student life and staff activities (pavilion; movie night; walking trail; homework park; basketball court; Wi-Fi expansion; Frisbee park; health clinic; food options; clubs; childcare) |
| 60 | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | To provide on campus child care for students, faculty and staff. | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 7. Expand opportunities on campus that will provide more options for student life and staff activities (pavilion; movie night; walking trail; homework park; basketball court; Wi-Fi expansion; Frisbee park; health clinic; food options; clubs; childcare) |
| 70 | Administrative Affairs | Chancellor's Office | Implement intramural sports | | | | 4. To create enlightened citizens through diverse experiences | 7. Expand opportunities on campus that will provide more options for student life and staff activities (pavilion; movie night; walking trail; homework park; basketball court; Wi-Fi expansion; Frisbee park; health clinic; food options; clubs; childcare) |
| 71 | Administrative Affairs | Chancellor's Office | Implement intramural sports | | | | 4. To create enlightened citizens through diverse experiences | 7. Expand opportunities on campus that will provide more options for student life and staff activities (pavilion; movie night; walking trail; homework park; basketball court; Wi-Fi expansion; Frisbee park; health clinic; food options; clubs; childcare) |
| 73 | Administrative Affairs | Computer Services | Replacement of outdated network infrastructure in Dryer and Roller Halls. | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | | 7. Expand opportunities on campus that will provide more options for student life and staff activities (pavilion; movie night; walking trail; homework park; basketball court; Wi-Fi expansion; Frisbee park; health clinic; food options; clubs; childcare) |
| 78 | Administrative Affairs | Payroll | Implement automation of payroll.  Status form will not be passed around in paper form for signatures, with digital signatures replacing hand written ones.  A spread sheet with each department's budgeted salary amounts will be uploaded into Poise, which should streamline the prior process of manually entering new contract amounts and reduce human error. | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 7. Expand opportunities on campus that will provide more options for student life and staff activities (pavilion; movie night; walking trail; homework park; basketball court; Wi-Fi expansion; Frisbee park; health clinic; food options; clubs; childcare) |
| 81 | Administrative Affairs | Physical Plant | Update Equipment - Maintenance & Custodial        Zero turn Mower, Cushman/Tiger Truck, Fork Lift, Custodial Equipment  ⬜ ⬜⬜⬜ | | | 3.To provide affordable and accessible educational opportunities | | 7. Expand opportunities on campus that will provide more options for student life and staff activities (pavilion; movie night; walking trail; homework park; basketball court; Wi-Fi expansion; Frisbee park; health clinic; food options; clubs; childcare) |
| 86 | Administrative Affairs | The Sheid | Increase rental events for The Sheid. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 7. Expand opportunities on campus that will provide more options for student life and staff activities (pavilion; movie night; walking trail; homework park; basketball court; Wi-Fi expansion; Frisbee park; health clinic; food options; clubs; childcare) |
| 119 | Student Affairs | student services - co-curricular: activities | Increase the number of events that will allow students to have a college student life. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 7. Expand opportunities on campus that will provide more options for student life and staff activities (pavilion; movie night; walking trail; homework park; basketball court; Wi-Fi expansion; Frisbee park; health clinic; food options; clubs; childcare) |

| 120 | Student Affairs | student services - co-curricular: organizations | Revamp student organization, have them participate in more on campus activities, plan events which will bring in more members of the community | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 4. To create enlightened citizens through diverse experiences | 7. Expand opportunities on campus that will provide more options for student life and staff activities (pavilion; movie night; walking trail; homework park; basketball court; Wi-Fi expansion; Frisbee park; health clinic; food options; clubs; childcare) |

# Strategic Plan
# 2018 - 2019

# Initiatives for
# Long Range Goal 8

**Arkansas State**
**UNIVERSITY**
**MOUNTAIN HOME**

| LINE | AREA | DEPARTMENT | ACTIVITY | L | E | A | D | 8 |
|---|---|---|---|---|---|---|---|---|
| | Area: | Name of Program, Department or Unit | What is the planned activity for the upcoming year? | To which aspects of our mission does this apply? | | | | |
| 1 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Increase inter-system MOUs and partnerships | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 4 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Send a team to the HLC Academy and Workshops on Strategic Assessment | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 8. Provide a broad array of student services and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 14 | Academic Affairs (Including Academic Departments & Programs) | College of Arts and Sciences - Sociology Department | One on one required mentoring with faculty to increase overall test scores and retention. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 43 | Academic Affairs (Including Academic Departments & Programs) | Physical Education, Arts and Sciences | Develop and implement a Fitness Equipment Rotation plan designed to remove outdated fitness machines and replace them with new machines according to a predetermined schedule. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 46 | Academic Affairs (Including Academic Departments & Programs) | Registrar | Utilize POISE to provide timely graduation and/or anticipated program completion information through training and development. | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 51 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - Dean's Office | Ensure student success through the continuation and expansion of an early alert program that identifies and assists at risk students, improved accessibility to advisement, and assistance with post-graduation employment. | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 67 | Administrative Affairs | Business & Tetchnology - Workforce Development | Marketing plan to reach parents and students | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 73 | Administrative Affairs | Computer Services | Replacement of outdated network infrastructure in Dryer and Roller Halls. | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 87 | Student Affairs | Admissions | Update the NSO process | 1. To provide a foundation for Life Long Learning | | | | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 88 | Student Affairs | Admissions | Update the NSO process | 1. To provide a foundation for Life Long Learning | | | | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 89 | Student Affairs | Admissions | Streamline the admission application | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 91 | Student Affairs | Admissions/Student Services | Update the NSO process | 1. To provide a foundation for Life Long Learning | | | | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 92 | Student Affairs | Degree Audit | This is a continuation of Degree Audit with enhancements to better accommodate ASUMH students, advisors, & administrators. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 97 | Student Affairs | Office of Scholarships and Financial Aid | Investigate implementation of scanning systems. | | | 3.To provide affordable and accessible educational opportunities | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 98 | Student Affairs | Office of Scholarships and Financial Aid | Web page reevaluation and implementation. | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 108 | Student Affairs | Registrar | Degree Audit module fully functioning | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 109 | Student Affairs | Registrar | Retention of students at academic risk | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities 4. To create enlightened citizens through diverse experiences | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 110 | Student Affairs | Registrar | Degree Audit module fully functional | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 111 | Student Affairs | Registrar | Update all course pre- and co-requisites | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 112 | Student Affairs | Registrar | Develop a reporting process identifying the graduates by program for funding formula review. | | 2. To help students achieve personal and career goals to enhance their quality of life | | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 113 | Student Affairs | Registrar | Develop a reporting process identifying the graduates by program for funding formula review. | | 2. To help students achieve personal and career goals to enhance their quality of life | | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 114 | Student Affairs | Registrar | Design an Online Intent to Graduate application process to streamline tracking and award completion. | | 2. To help students achieve personal and career goals to enhance their quality of life | | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 115 | Student Affairs | REGISTRAR'S OFFICE | TRAININGIN POISE 4.0 | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 118 | Student Affairs | Student Affairs- Registrar's Office | Automation of relational field data entry (example: Degree Audit would auto check all submitted "Intent to Grad" forms and if student is on-target, the POISE Graduate file would auto-fill, when final grades in History would then auto run a batch report and complete populating the grad file for ADHE and Clearinghouse reports). | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |
| 119 | Student Affairs | student services - co-curricular: activities | Increase the number of events that will allow students to have a college student life. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 4. To create enlightened citizens through diverse experiences | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |

| 120 | Student Affairs | student services - co-curricular: organizations | Revamp student organization, have them participate in more on campus activities, plan events which will bring in more members of the community | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 4. To create enlightened citizens through diverse experiences | 8. Provide a broad array of student services, and support.(streamline enrollment services and student center; online communities; advising; tutoring; testing) |

# Strategic Plan
# 2018 - 2019

# Initiatives for
# Long Range Goal 9

**Arkansas State**
**UNIVERSITY**
**MOUNTAIN HOME**

| LINE | AREA | DEPARTMENT | ACTIVITY | L | E | A | D | 9 |
|---|---|---|---|---|---|---|---|---|
| | Area: | Name of Program, Department or Unit | What is the planned activity for the upcoming year? | To which aspects of our mission does this apply? | | | | |
| 1 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Increase inter-system MOUs and partnerships | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 9. Provide for stewardship and expansion of facilities and resources to support university programs and activities. (technical center; care and maintenance of facilities; oversight of funds and equipment; acquisition of equipment; facility utilization; hiring practices; sidewalks and parking) |
| 2 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Develop a program advisory committee and set up a program review for Honors | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 9. Provide for stewardship and expansion of facilities and resources to support university programs and activities. (technical center; care and maintenance of facilities; oversight of funds and equipment; acquisition of equipment; facility utilization; hiring practices; sidewalks and parking) |
| 4 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Send a team to the HLC Academy and Workshops on Strategic Assessment | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 9. Provide for stewardship and expansion of facilities and resources to support university programs and activities. (technical center; care and maintenance of facilities; oversight of funds and equipment; acquisition of equipment; facility utilization; hiring practices; sidewalks and parking) |
| 18 | Academic Affairs (Including Academic Departments & Programs) | English | 1. Replace desktop computers in D100 and D101 with laptops tethered to tables to provide better overall working space-Time for computers to be changed on rotation anyway  2. Standing Work stations (Varidesk) for English faculty  3. Vinyl for "decorating" halls, classrooms, and stairwells as in Integrity | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 9. Provide for stewardship and expansion of facilities and resources to support university programs and activities. (technical center; care and maintenance of facilities; oversight of funds and equipment; acquisition of equipment; facility utilization; hiring practices; sidewalks and parking) |
| 37 | Academic Affairs (Including Academic Departments & Programs) | Library | Reconfigure library space to allow for addition of several private student study rooms and combination of service desks. Long range, we would like to relocate the circulation desk to combine it with the reference desk and move 1 office to better utilize space. Realistically this will be quite expensive and require extensive planning. In the short term, we would like to add 2-3 individual study rooms (depending on space) along the back wall in the area that currently is occupied by the periodicals collection. We can shift some shelving to make this possible in the space. This will help ensure student success by offering them more usable space in the library. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | | 9. Provide for stewardship and expansion of facilities and resources to support university programs and activities. (technical center; care and maintenance of facilities; oversight of funds and equipment; acquisition of equipment; facility utilization; hiring practices; sidewalks and parking) |
| 40 | Academic Affairs (Including Academic Departments & Programs) | Library | Replace outdated technology in library based on 4 year rotation schedule for computer systems and as needed for other equipment (6 student use laptops, 6 staff use desktops, 1 color printer). Providing new technology for student use in the library will assist in ensuring academic excellence and innovation by allowing students access to tools to further their education. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 9. Provide for stewardship and expansion of facilities and resources to support university programs and activities. (technical center; care and maintenance of facilities; oversight of funds and equipment; acquisition of equipment; facility utilization; hiring practices; sidewalks and parking) |
| 43 | Academic Affairs (Including Academic Departments & Programs) | Physical Education, Arts and Sciences | Develop and implement a Fitness Equipment Rotation plan designed to remove outdated fitness machines and replace them with new machines according to a predetermined schedule. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 9. Provide for stewardship and expansion of facilities and resources to support university programs and activities. (technical center; care and maintenance of facilities; oversight of funds and equipment; acquisition of equipment; facility utilization; hiring practices; sidewalks and parking) |
| 64 | Academic Affairs (Including Academic Departments & Programs) | Welding Department | My upcoming goals would be to be able to provide a richer learning environment. In order to provide this, I would need to be able to buy more consumables to mimic fast passed production in the industry. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 9. Provide for stewardship and expansion of facilities and resources to support university programs and activities. (technical center; care and maintenance of facilities; oversight of funds and equipment; acquisition of equipment; facility utilization; hiring practices; sidewalks and parking) |
| 67 | Administrative Affairs | Business & Tetchnology - Workforce Development | Marketing plan to reach parents and students | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 9. Provide for stewardship and expansion of facilities and resources to support university programs and activities. (technical center; care and maintenance of facilities; oversight of funds and equipment; acquisition of equipment; facility utilization; hiring practices; sidewalks and parking) |
| 68 | Administrative Affairs | Business & Tetchnology - Workforce Development | Host key events that promote Workforce programs | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 9. Provide for stewardship and expansion of facilities and resources to support university programs and activities. (technical center; care and maintenance of facilities; oversight of funds and equipment; acquisition of equipment; facility utilization; hiring practices; sidewalks and parking) |
| 69 | Administrative Affairs | Chancellor's Office | Resurface campus streets | | | 3.To provide affordable and accessible educational opportunities | | 9. Provide for stewardship and expansion of facilities and resources to support university programs and activities. (technical center; care and maintenance of facilities; oversight of funds and equipment; acquisition of equipment; facility utilization; hiring practices; sidewalks and parking) |

| # | Division | Department | Objective | | | | | |
|---|----------|------------|-----------|---|---|---|---|---|
| 79 | Administrative Affairs | Physical Plant | Upgrade the 50% of the cleaning equipment each year (vacuums and buffers) | | | 3.To provide affordable and accessible educational opportunities | | 9. Provide for stewardship and expansion of facilities and resources to support university programs and activities. (technical center; care and maintenance of facilities; oversight of funds and equipment; acquisition of equipment; facility utilization; hiring practices; sidewalks and parking) |
| 80 | Administrative Affairs | Physical Plant | Upgrade the HVAC system in various building, Gotaas needs a back up boiler. Central Plant needs the boilers replaced with a more efficient boiler. we need a backup pump in inventory in case of pump failure on the cooling loop in the CDC and another one on the cooling loop in Gotaas. To be implemented before 2021. | | | 3.To provide affordable and accessible educational opportunities | | 9. Provide for stewardship and expansion of facilities and resources to support university programs and activities. (technical center; care and maintenance of facilities; oversight of funds and equipment; acquisition of equipment; facility utilization; hiring practices; sidewalks and parking) |
| 81 | Administrative Affairs | Physical Plant | Update Equipment - Maintenance & Custodial     Zero turn Mower, Cushman/Tiger Truck, Fork Lift, Custodial Equipment ⬚ ⬚⬚⬚⬚ | | | 3.To provide affordable and accessible educational opportunities | | 9. Provide for stewardship and expansion of facilities and resources to support university programs and activities. (technical center; care and maintenance of facilities; oversight of funds and equipment; acquisition of equipment; facility utilization; hiring practices; sidewalks and parking) |
| 109 | Student Affairs | Registrar | Retention of students at academic risk | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 9. Provide for stewardship and expansion of facilities and resources to support university programs and activities. (technical center; care and maintenance of facilities; oversight of funds and equipment; acquisition of equipment; facility utilization; hiring practices; sidewalks and parking) |
| 115 | Student Affairs | REGISTRAR'S OFFICE | TRAININGIN POISE 4.0 | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | | 9. Provide for stewardship and expansion of facilities and resources to support university programs and activities. (technical center; care and maintenance of facilities; oversight of funds and equipment; acquisition of equipment; facility utilization; hiring practices; sidewalks and parking) |
| 119 | Student Affairs | student services - co-curricular: activities | Increase the number of events that will allow students to have a college student life. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 9. Provide for stewardship and expansion of facilities and resources to support university programs and activities. (technical center; care and maintenance of facilities; oversight of funds and equipment; acquisition of equipment; facility utilization; hiring practices; sidewalks and parking) |
| 120 | Student Affairs | student services - co-curricular: organizations | Revamp student organization, have them participate in more on campus activities, plan events which will bring in more members of the community | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 9. Provide for stewardship and expansion of facilities and resources to support university programs and activities. (technical center; care and maintenance of facilities; oversight of funds and equipment; acquisition of equipment; facility utilization; hiring practices; sidewalks and parking) |

# Strategic Plan
# 2018 - 2019

# Initiatives for
# Long Range Goal 10

**Arkansas State**
**UNIVERSITY**
**MOUNTAIN HOME**

| LINE | AREA | DEPARTMENT | ACTIVITY | L | E | A | D | 10 |
|---|---|---|---|---|---|---|---|---|
| | Area: | Name of Program, Department or Unit | What is the planned activity for the upcoming year? | To which aspects of our mission does this apply? | | | | |
| 9 | Academic Affairs (Including Academic Departments & Programs) | Automotive | Car meet with cookout | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 10. Procure additional funding through contributions, grants development, and other sources (development office; grant writing; alternative revenue). |
| 19 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences | Explore the possibility of renting use of the Simulation Center to outside users, i.e, hospitals, nursing homes, clinics. | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 10. Procure additional funding through contributions, grants development, and other sources (development office; grant writing; alternative revenue). |
| 32 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Simulation Center | 1. Increase the use of simulation in lieu of clinical to 25%.  2. Continue to assess simulation center needs i.e, SimMan, replacement of mannikins as necessary, preventative maintenance on mannikins/simulators. | | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 10. Procure additional funding through contributions, grants development, and other sources (development office; grant writing; alternative revenue). |
| 43 | Academic Affairs (Including Academic Departments & Programs) | Physical Education, Arts and Sciences | Develop and implement a Fitness Equipment Rotation plan designed to remove outdated fitness machines and replace them with new machines according to a predetermined schedule. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 10. Procure additional funding through contributions, grants development, and other sources (development office; grant writing; alternative revenue). |
| 67 | Administrative Affairs | Business & Tetchnology - Workforce Development | Marketing plan to reach parents and students | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 10. Procure additional funding through contributions, grants development, and other sources (development office; grant writing; alternative revenue). |
| 68 | Administrative Affairs | Business & Tetchnology - Workforce Development | Host key events that promote Workforce programs | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 10. Procure additional funding through contributions, grants development, and other sources (development office; grant writing; alternative revenue). |
| 72 | Administrative Affairs | Community Ed | Develop programs that will increase the number of courses offered and the number of students in the community ed courses. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 10. Procure additional funding through contributions, grants development, and other sources (development office; grant writing; alternative revenue). |
| 75 | Administrative Affairs | Development | To increase the number of prizes and tickets sold for the Truck Party. Goal is to increase revenue at the event through silent auction or other means. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 10. Procure additional funding through contributions, grants development, and other sources (development office; grant writing; alternative revenue). |
| 86 | Administrative Affairs | The Sheid | Increase rental events for The Sheid. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 10. Procure additional funding through contributions, grants development, and other sources (development office; grant writing; alternative revenue). |
| 98 | Student Affairs | Office of Scholarships and Financial Aid | Web page reevaluation and implementation. | 1. To provide a foundation for Life Long Learning | | 3.To provide affordable and accessible educational opportunities | | 10. Procure additional funding through contributions, grants development, and other sources (development office; grant writing; alternative revenue). |
| 100 | Student Affairs | Office of Scholarships and Financial Aid | Training and reassigning duties related to communicating with CPS about ISIRs and COD about delivery of aid. | 1. To provide a foundation for Life Long Learning | | | 4. To create enlightened citizens through diverse experiences | 10. Procure additional funding through contributions, grants development, and other sources (development office; grant writing; alternative revenue). |
| 101 | Student Affairs | Office of Scholarships and Financial Aid | Reapply for Approval to Participate and add new programs. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 10. Procure additional funding through contributions, grants development, and other sources (development office; grant writing; alternative revenue). |
| 105 | Student Affairs | Office of Scholarships and Financial Aid | Finish Policy and Procedure Manual and estabilish Policies and Procedures to administer a Work Study program | | | 3.To provide affordable and accessible educational opportunities | | 10. Procure additional funding through contributions, grants development, and other sources (development office; grant writing; alternative revenue). |

| 106 | Student Affairs | Office of Scholarships and Financial Aid | Request budget funding for Campus Based Aid (Work Study and SEOG) | | 3.To provide affordable and accessible educational opportunities | 10. Procure additional funding through contributions, grants development, and other sources (development office; grant writing; alternative revenue). |

# Strategic Plan
# 2018 - 2019

# Initiatives for
# Long Range Goal 11

**Arkansas State**
**UNIVERSITY**
**MOUNTAIN HOME**

| LINE | AREA | DEPARTMENT | ACTIVITY | L | E | A | D | 11 |
|---|---|---|---|---|---|---|---|---|
| | Area: | Name of Program, Department or Unit | What is the planned activity for the upcoming year? | To which aspects of our mission does this apply? | | | | |
| 2 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Develop a program advisory committee and set up a program review for Honors | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 5 | Academic Affairs (Including Academic Departments & Programs) | Arts & Sciences - History | 1. Increase social media activities to expand reach to the community.  2. Develop and expand the classroom with real world experiences - project to involve students completing a one day volunteer service at the Wolf House, Public Library Archives, VFW (interviewing veterans), and/or Historical Society.  In other words, tie the classroom knowledge to real world application.  3. Classroom presentations which should include work which integrates services of Library, Writing Lab, Career Services (possibly).  4. Monitor attendance to increase retention in a foundation course.  5. Better student engagement in building a learning environment. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 9 | Academic Affairs (Including Academic Departments & Programs) | Automotive | Car meet with cookout | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 10 | Academic Affairs (Including Academic Departments & Programs) | Business | Work with leadership students to create a recognition of their favorite instructor event. | 1. To provide a foundation for Life Long Learning | | | 4. To create enlightened citizens through diverse experiences | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 15 | Academic Affairs (Including Academic Departments & Programs) | Computer Information Systems | Development of an advanced, non-credit video and photography course. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 16 | Academic Affairs (Including Academic Departments & Programs) | Computer Information Systems | Identify new potential recruitment events/opportunities within the community (e.g. Lego League, Bomb Squad, FBLA conference, etc.). | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 17 | Academic Affairs (Including Academic Departments & Programs) | Computer Information Systems | Greater participation in student-centric activities and events to showcase and promote CIS programs (e.g. career fairs, campus events, FBLA conference, Lego League, etc.). | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 21 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences | Market Health Sciences Programs through:  1. High Schools  2. Health care employers:  Long Term Care Facilities, Clinics, EMS providers  3. EMS conferences  4.  Information Sessions for potential students | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 29 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Practical Nursing | Facilitate a North Arkansas Practical Nursing Skills Day | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 35 | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase marketing of program through social media, print media, and active recruitment efforts. | | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 41 | Academic Affairs (Including Academic Departments & Programs) | life science/agri | revise the agriculture degree from 2 tracks to 1  to transfer to AState | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 45 | Academic Affairs (Including Academic Departments & Programs) | Programming / Mobile Development, CIS | Identify / contact local organizations who might have development opportunities (e.g. mobile apps, websites, etc.) that could be used in term, student-centered projects for the program. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 50 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - Dean's Office | Engage the community by assisting program faculty with public relations events and/or community service activities. | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |

| # | Division | Department | Objective | Goal 1 | Goal 2 | Goal 3 | Goal 4 | Goal 11 |
|---|----------|-----------|-----------|--------|--------|--------|--------|---------|
| 54 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology, Criminal Justice | Participate in Mt. Home High School CSI Project. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 55 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology, Criminal Justice | Develop a project-based activity in Criminal Investigation that will result in a presentation somewhere in the community. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 56 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology: Funeral Science | Plan an Employer/Advisory Board meeting/panel in Central or Northwest Arkansas. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 67 | Administrative Affairs | Business & Tetchnology - Workforce Development | Marketing plan to reach parents and students | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 72 | Administrative Affairs | Community Ed | Develop programs that will increase the number of courses offered and the number of students in the community ed courses. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 75 | Administrative Affairs | Development | To increase the number of prizes and tickets sold for the Truck Party. Goal is to increase revenue at the event through silent auction or other means. | | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 77 | Administrative Affairs | Marketing/Public Relations | Television style program for news delivery for the ASUMH YouTube channel. | | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 83 | Administrative Affairs | Purchasing & Physical Plant | To update the process of vehicle use for faculty & staff and make Inventory an easier process to follow up. | | | | 4. To create enlightened citizens through diverse experiences | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 86 | Administrative Affairs | The Sheid | Increase rental events for The Sheid. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 102 | Student Affairs | Office of Scholarships and Financial Aid | Request funding for 3rd Party Default Prevention Assistance through ASLA. | | 2. To help students achieve personal and career goals to enhance their quality of life | | | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 107 | Student Affairs | Recruiting | To enter more schools, and start reaching the students in the younger grades. Reach out to home school students and creating a partnership with them as well. Pull data from different areas to determine which employers are hiring and returning that info to our students | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 109 | Student Affairs | Registrar | Retention of students at academic risk | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | 3.To provide affordable and accessible educational opportunities | 4. To create enlightened citizens through diverse experiences | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 119 | Student Affairs | student services - co-curricular: activities | Increase the number of events that will allow students to have a college student life. | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |
| 120 | Student Affairs | student services - co-curricular: organizations | Revamp student organization, have them participate in more on campus activities, plan events which will bring in more members of the community | 1. To provide a foundation for Life Long Learning | 2. To help students achieve personal and career goals to enhance their quality of life | | 4. To create enlightened citizens through diverse experiences | 11. Promote ASUMH programs and expand the awareness of the value of higher education. (alumni association; marketing [direct and image]; internal and external communication; conveying successes; more digital promotion and communication) |

# Strategic Plan
# 2018 - 2019

# Initiatives with
# Potential Budget Impact

**Arkansas State**
**UNIVERSITY**
**MOUNTAIN HOME**

| LINE | AREA | DEPARTMENT | ACTIVITY | COST | COMPLETION | COMPLETION2 |
|---|---|---|---|---|---|---|
| | Area: | Name of Program, Department or Unit | What is the planned activity for the upcoming year? | How much do you estimate this will cost? | When should this be completed? | |
| 2 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Develop a program advisory committee and set up a program review for Honors | 1500 | Spring 2019 | |
| 4 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Send a team to the HLC Academy and Workshops on Strategic Assessment | $7000 | Ongoing | |
| 5 | Academic Affairs (Including Academic Departments & Programs) | Arts & Sciences - History | 1. Increase social media activities to expand reach to the community.  2. Develop and expand the classroom with real world experiences - project to involve students completing a one day volunteer service at the Wolf House, Public Library Archives, VFW (interviewing veterans), and/or Historical Society.  In other words, tie the classroom knowledge to real world application.  3. Classroom presentations which should include work which integrates services of Library, Writing Lab, Career Services (possibly).  4. Monitor attendance to increase retention in a foundation course.  5. Better student engagement in building a learning environment. | n/a | Ongoing | |
| 6 | Academic Affairs (Including Academic Departments & Programs) | Arts and Sciences | hire 1/2 time Arts and Sciences Recruiter and Advisor | $20,000 | Fiscal Year 2019 | |
| 7 | Academic Affairs (Including Academic Departments & Programs) | Arts and Sciences | update the tutoring center | $10,000 | Fiscal Year 2019 | |
| 9 | Academic Affairs (Including Academic Departments & Programs) | Automotive | Car meet with cookout | Food and advertising cost would apply, so perhaps $2000 with a +/- $500 error. Local businesses have also helped with the cost and food. | Ongoing | |
| 10 | Academic Affairs (Including Academic Departments & Programs) | Business | Work with leadership students to create a recognition of their favorite instructor event. | $1,000 | Fiscal Year 2019 | |
| 11 | Academic Affairs (Including Academic Departments & Programs) | Business | Increase collaborations that connect AAS programs with Gen Ed core by developing co-teaching or collaborative projects. | $2,000 | Fiscal Year 2019 | |
| 12 | Academic Affairs (Including Academic Departments & Programs) | Business | Engaging the Community - Financial Retreats | $1,300 | Spring 2019 | |
| 13 | Academic Affairs (Including Academic Departments & Programs) | Business and Technology - Mechatronics | Adopt more project-based learning into existing courses. | ? | Ongoing | |
| 15 | Academic Affairs (Including Academic Departments & Programs) | Computer Information Systems | Development of an advanced, non-credit video and photography course. | $10,000 | Spring 2019 | |

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| 16 | Academic Affairs (Including Academic Departments & Programs) | Computer Information Systems | Identify new potential recruitment events/opportunities within the community (e.g. Lego League, Bomb Squad, FBLA conference, etc.). | $5,000 | Spring 2019 |
| 17 | Academic Affairs (Including Academic Departments & Programs) | Computer Information Systems | Greater participation in student-centric activities and events to showcase and promote CIS programs (e.g. career fairs, campus events, FBLA conference, Lego League, etc.). | $5,000 | Spring 2019 |
| 18 | Academic Affairs (Including Academic Departments & Programs) | English | 1. Replace desktop computers in D100 and D101 with laptops tethered to tables to provide better overall working space-Time for computers to be changed on rotation anyway  2. Standing Work stations (Varidesk) for English faculty  3. Vinyl for "decorating" halls, classrooms, and stairwells as in Integrity | 1. $73,835  2. 4 X$395=$1580  3. $40 per sheet/up to 5 sheets or rolls=$200 | Fall 2018 |
| 20 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences | Conduct a feasibility study on development of the following programs:  1. Health Information Technology  2. Medical Office Management  3. Medical Assistant  4. Biomedical Engineering Technology  5. Surgical Technician | $1000 | Fiscal Year 2019 |
| 21 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences | Market Health Sciences Programs through:  1. High Schools  2. Health care employers:  Long Term Care Facilities, Clinics, EMS providers  3. EMS conferences  4.  Information Sessions for potential students | $2000 | Ongoing |
| 27 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences - Paramedic, EMT, EMR | Open a second section of EMT students in Fall and Spring | Hiring of an adjunct instructor to teach this section. | Fall 2018 |
| 28 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Nursing | Begin the process of national accreditation for both the RN and PN Nursing Programs.  Seek Pre-Accreditation Candidacy from CNEA (Commission for Nursing Educaiton Accreditation) | $7000 | Fiscal Year 2019 |
| 29 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Practical Nursing | Facilitate a North Arkansas Practical Nursing Skills Day | $750 | Spring 2019 |
| 30 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Simulation Center | The development of two interdisciplinary simulations each year.  One that will be a trauma/disaster and includes Funeral Science.  The second simulation will be a 12 hour ongoing simulation that will simulate multiple shifts in a healthcare facility with incoming and outgoing patients.  This will include all levels of nursing and EMS students. | $500 | Fiscal Year 2019 |
| 31 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Simulation Center | Obtain national accreditation of the Simulation Center in Gotaas Health Sciences Building | $3500 | Fiscal Year 2019 |
| 32 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Simulation Center | 1. Increase the use of simulation in lieu of clinical to 25%.  2. Continue to assess simulation center needs i.e, SimMan, replacement of mannikins as necessary, preventative maintenance on mannikins/simulators. | Simulators - $150,000  Preventative Maintenance - $20,000 | Fiscal Year 2019 |
| 34 | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase number of industry certifications available to students. | $1,000 | Spring 2019 |
| 35 | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase marketing of program through social media, print media, and active recruitment efforts. | $5,000 | Spring 2019 |

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| 36 | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase number of outside speakers related to subject matter. Increase number of visits of classes to area hospitality organizations. | $2,000.00 | Ongoing | |
| 37 | Academic Affairs (Including Academic Departments & Programs) | Library | Reconfigure library space to allow for addition of several private student study rooms and combination of service desks. Long range, we would like to relocate the circulation desk to combine it with the reference desk and move 1 office to better utilize space. Realistically this will be quite expensive and require extensive planning. In the short term, we would like to add 2-3 individual study rooms (depending on space) along the back wall in the area that currently is occupied by the periodicals collection. We can shift some shelving to make this possible in the space. This will help ensure student success by offering them more usable space in the library. | Unknown | Ongoing | |
| 38 | Academic Affairs (Including Academic Departments & Programs) | Library | Find new hosting platform/options for ASUMH Digital Archives | Unknown | Fiscal Year 2019 | |
| 40 | Academic Affairs (Including Academic Departments & Programs) | Library | Replace outdated technology in library based on 4 year rotation schedule for computer systems and as needed for other equipment (6 student use laptops, 6 staff use desktops, 1 color printer). Providing new technology for student use in the library will assist in ensuring academic excellence and innovation by allowing students access to tools to further their education. | $15,000 | Fiscal Year 2019 | |
| 41 | Academic Affairs (Including Academic Departments & Programs) | life science/agri | revise the agriculture degree from 2 tracks to 1 to transfer to AState | to develop the plan should have no cost | Other (please specify) | Fall 2020 |
| 43 | Academic Affairs (Including Academic Departments & Programs) | Physical Education, Arts and Sciences | Develop and implement a Fitness Equipment Rotation plan designed to remove outdated fitness machines and replace them with new machines according to a predetermined schedule. | Approximately $4500 per semester (Fall/Spring) for the next three years. | Ongoing | |
| 44 | Academic Affairs (Including Academic Departments & Programs) | Pipeline to Advanced Manufacturing | Increase the number of Ready 2 Get Ahead classes offered in the community. | The cost of the class will depend on the number of participants who complete the class but will be approximately $200 per completer. | Ongoing | |
| 45 | Academic Affairs (Including Academic Departments & Programs) | Programming / Mobile Development, CIS | Identify / contact local organizations who might have development opportunities (e.g. mobile apps, websites, etc.) that could be used in term, student-centered projects for the program. | $5,000 | Ongoing | |
| 46 | Academic Affairs (Including Academic Departments & Programs) | Registrar | Utilize POISE to provide timely graduation and/or anticipated program completion information through training and development. | Free | Other (please specify) | 2018-2019 planning & testing; 2019-2020 full implementation |
| 47 | Academic Affairs (Including Academic Departments & Programs) | School of Business & Technology - Secondary Center | Engaging the Community by continued outreach to public school districts in the service area. | $7,000 | Ongoing | |
| 48 | Academic Affairs (Including Academic Departments & Programs) | School of Business & Technology - Secondary Center | Engaging the Community - through an event geared towards parents, to help change the overall perception of Skilled Trades and the manufacturing industry. | Between $2,500 - $5,000 | Spring 2019 | |
| 49 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - Dean's Office | Ensure academic excellence and innovation through exploring 2+2 agreements with 4-year universities in Applied Science, Information Systems Technology, and Digital Design. | $1000 | Spring 2019 | |

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| 50 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - Dean's Office | Engage the community by assisting program faculty with public relations events and/or community service activities. | $8000 | Spring 2019 | |
| 51 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - Dean's Office | Ensure student success through the continuation and expansion of an early alert program that identifies and assists at risk students, improved accessibility to advisement, and assistance with post-graduation employment. | $8000 | Ongoing | |
| 52 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - HVAC | Create a program where local contractors donate old equipment to be used for hands on experience for students. | $3000 | Fall 2018 | |
| 56 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology: Funeral Science | Plan an Employer/Advisory Board meeting/panel in Central or Northwest Arkansas. | $2,400 | Fall 2018 | |
| 57 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology: Funeral Science | Program New Student Orientation | $600 | Fall 2018 | |
| 59 | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | To improve student training in current technology being used in the K-12 school setting to provide them with the skills to compete and be successful in the teaching profession. | 10,000 | Fall 2018 | |
| 60 | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | To provide on campus child care for students, faculty and staff. | 500,000 | Ongoing | |
| 61 | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | Increase recruiting activities to area schools | 300 | Ongoing | |
| 62 | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | Continue to improve the pass rate on the Praxis I in the core subjects of Math and English through the Praxis Bootcamp | 1,000 | Ongoing | |
| 64 | Academic Affairs (Including Academic Departments & Programs) | Welding Department | My upcoming goals would be to be able to provide a richer learning environment. In order to provide this, I would need to be able to buy more consumables to mimic fast passed production in the industry. | $10,000 | Ongoing | |
| 67 | Administrative Affairs | Business & Tetchnology - Workforce Development | Marketing plan to reach parents and students | $5000.00 | Fiscal Year 2019 | |
| 68 | Administrative Affairs | Business & Tetchnology - Workforce Development | Host key events that promote Workforce programs | $15,000.00 | Fiscal Year 2019 | |
| 69 | Administrative Affairs | Chancellor's Office | Resurface campus streets | $150,000 | Other (please specify) | Summer 2018 |
| 70 | Administrative Affairs | Chancellor's Office | Implement intramural sports | $10,000 | Fall 2018 | |
| 71 | Administrative Affairs | Chancellor's Office | Implement intramural sports | $10,000 | Fall 2018 | |
| 72 | Administrative Affairs | Community Ed | Develop programs that will increase the number of courses offered and the number of students in the community ed courses. | $5,000 | Fiscal Year 2019 | |

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| **73** | Administrative Affairs | Computer Services | Replacement of outdated network infrastructure in Dryer and Roller Halls. | approximate cost of upgrade is $35,000.00. | Spring 2019 | |
| **76** | Administrative Affairs | Human Resources | Improve operational efficiency through software implementation and increased use of technology. | $11,000 | Fiscal Year 2019 | |
| **77** | Administrative Affairs | Marketing/Public Relations | Television style program for news delivery for the ASUMH YouTube channel. | $5,000 - $10,000 for equipment and studio space. | Fiscal Year 2019 | |
| **79** | Administrative Affairs | Physical Plant | Upgrade the 50% of the cleaning equipment each year (vacuums and buffers) | $15,000 | Ongoing | |
| **80** | Administrative Affairs | Physical Plant | Upgrade the HVAC system in various building, Gotaas needs a back up boiler. Central Plant needs the boilers replaced with a more efficient boiler. we need a backup pump in inventory in case of pump failure on the cooling loop in the CDC and another one on the cooling loop in Gotaas. To be implemented before 2021. | To add a secondary boiler to Gotaas $70,000.The 2 boilers in central plant to replace and install $98,636 and $5000 a piece to have the back up pumps. | Other (please specify) | Would like to have this completed by 2021 or as budget allows |
| **81** | Administrative Affairs | Physical Plant | Update Equipment - Maintenance & Custodial      Zero turn Mower, Cushman/Tiger Truck, Fork Lift, Custodial Equipment ⬚ ⬚ | $50.000 | Fiscal Year 2019 | |
| **83** | Administrative Affairs | Purchasing & Physical Plant | To update the process of vehicle use for faculty & staff and make Inventory an easier process to follow up. | Initially the new tagging for Inventory will be around $1500, but that will last forever! then just the time invested getting the Travel set up with IT department | Fall 2018 | |
| **86** | Administrative Affairs | The Sheid | Increase rental events for The Sheid. | $250,000 | Ongoing | |
| **87** | Student Affairs | Admissions | Update the NSO process | Comparing the percentage of students attending and their retention rate from previous years | Other (please specify) | Ongoing |
| **88** | Student Affairs | Admissions | Update the NSO process | Hopefully $0 | Ongoing | |
| **90** | Student Affairs | Admissions | Streamlining admissions process, specifically as it relates to POISE (multiple screens). | Unless this is considered an extra request, this activity should fall under the current contract in place with POISE Tech Support. | Other (please specify) | Spring of 2018, as has been previously discussed. |
| **91** | Student Affairs | Admissions/Student Services | Update the NSO process | Hopefully $0 | Ongoing | |
| **92** | Student Affairs | Degree Audit | This is a continuation of Degree Audit with enhancements to better accommodate ASUMH students, advisors, & administrators. | The cost will be in time to implement updates and train personnel. Overall, the cost of the following students through their academic programs to completion should greatly reduce man-hours and overtime. | Other (please specify) | While maintaining and improving Degree Audit will be an on-going process, the most needed updates and training should be completed by the end of the 2019-2020 academic year. |
| **95** | Student Affairs | Office of Scholarships and Financial Aid | Scholarship training. | Unknown | Fiscal Year 2019 | |
| **96** | Student Affairs | Office of Scholarships and Financial Aid | Department of Education return visit to evaluate the implementation of policies and procedures. | Minimal | Other (please specify) | Spring 2018 |
| **97** | Student Affairs | Office of Scholarships and Financial Aid | Investigate implementation of scanning systems. | Minimal | Fiscal Year 2019 | |
| **98** | Student Affairs | Office of Scholarships and Financial Aid | Web page reevaluation and implementation. | Minimal | Fiscal Year 2019 | |

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| 99 | Student Affairs | Office of Scholarships and Financial Aid | Cost of Attendance reevaluation. | Minimal | Other (please specify) | Spring 2018 |
| 100 | Student Affairs | Office of Scholarships and Financial Aid | Training and reassigning duties related to communicating with CPS about ISIRs and COD about delivery of aid. | Minimal | Fall 2018 | |
| 101 | Student Affairs | Office of Scholarships and Financial Aid | Reapply for Approval to Participate and add new programs. | Minimal | Fall 2018 | |
| 102 | Student Affairs | Office of Scholarships and Financial Aid | Request funding for 3rd Party Default Prevention Assistance through ASLA. | Approximately $13,000 annually based upon loan volume. | Fall 2018 | |
| 103 | Student Affairs | Office of Scholarships and Financial Aid | POISE AID module staff training, scope screen review and improvement, and integration of Book Voucher process. | Depending on location of training, it could be minimal or up to $3000.00. | Fiscal Year 2019 | |
| 104 | Student Affairs | Office of Scholarships and Financial Aid | Department of Education Training for Rebecca Farmer and new Director of Student Affairs or Vice Chancellor of Operations. | 3000 | Other (please specify) | Spring/Summer 2018 |
| 105 | Student Affairs | Office of Scholarships and Financial Aid | Finish Policy and Procedure Manual and estabilish Policies and Procedures to administer a Work Study program | $4000 to send a work study coordinator and payroll person to training. | Fiscal Year 2019 | |
| 106 | Student Affairs | Office of Scholarships and Financial Aid | Request budget funding for Campus Based Aid (Work Study and SEOG) | $40000 | Ongoing | |
| 107 | Student Affairs | Recruiting | To enter more schools, and start reaching the students in the younger grades. Reach out to home school students and creating a partnership with them as well. Pull data from different areas to determine which employers are hiring and returning that info to our students | 8,000 | Ongoing | |
| 108 | Student Affairs | Registrar | Degree Audit module fully functioning | Time to work with Degree Audit to update | Other (please specify) | 2019-2020 |
| 109 | Student Affairs | Registrar | Retention of students at academic risk | Salary for full-time academic counselor | Other (please specify) | 2018-2019 initiate |
| 110 | Student Affairs | Registrar | Degree Audit module fully functional | Time to work with Degree Audit uninterrupted. | Fiscal Year 2019 | |
| 111 | Student Affairs | Registrar | Update all course pre- and co-requisites | Cost will be in time spent updating course pre- and co-requisites. | Spring 2019 | |
| 112 | Student Affairs | Registrar | Develop a reporting process identifying the graduates by program for funding formula review. | Free | Other (please specify) | 2018-2019 planning and tesing; 2019-2020 with full implementation |
| 113 | Student Affairs | Registrar | Develop a reporting process identifying the graduates by program for funding formula review. | Free | Other (please specify) | 2018-2019 planning & testing; 2019-2020 full implementation |
| 114 | Student Affairs | Registrar | Design an Online Intent to Graduate application process to streamline tracking and award completion. | Free | Other (please specify) | 2018-2019 planning & testing; 2019-2020 full implementation |
| 115 | Student Affairs | REGISTRAR'S OFFICE | TRAININGIN POISE 4.0 | REQUEST QUOTE FROM ESP IN TULSA OK | Ongoing | |
| 116 | Student Affairs | Second Chances - Student Services | Begin changing our current Admissions process for evaluating and determining admissions approval for candidates with a felony background. | Negligible | Fiscal Year 2019 | |

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| **118** | Student Affairs | Student Affairs-Registrar's Office | Automation of relational field data entry (example: Degree Audit would auto check all submitted "Intent to Grad" forms and if student is on-target, the POISE Graduate file would auto-fill, when final grades in History would then auto run a batch report and complete populating the grad file for ADHE and Clearinghouse reports). | The cost is in the time to implement updates and train personnel. Overall there should be cost savings as less time will be spent assessing potential graduate forms. | Other (please specify) | Process will be implemented during the 2018-2019 academic year. |
| **119** | Student Affairs | student services - co-curricular: activities | Increase the number of events that will allow students to have a college student life. | 15,000 | Ongoing | |
| **120** | Student Affairs | student services - co-curricular: organizations | Revamp student organization, have them participate in more on campus activities, plan events which will bring in more members of the community | 15,000 | Ongoing | |

# Strategic Plan
# 2018 - 2019

# Continuing Initiatives

Arkansas State
**UNIVERSITY**
*MOUNTAIN HOME*

| LINE | AREA | DEPARTMENT | ACTIVITY | ORIGIN | ORIGIN2 |
|------|------|------------|----------|--------|---------|
| | Area: | Name of Program, Department or Unit | What is the planned activity for the upcoming year? | Where did the idea for this activity originate? | |
| 3 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs Co-Curricular | Build partnerships to increase Co-Curricular opportunities: Internships and Apprenticeships | It is a continuation from our previous plan | |
| 4 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Send a team to the HLC Academy and Workshops on Strategic Assessment | It is a continuation from our previous plan | |
| 9 | Academic Affairs (Including Academic Departments & Programs) | Automotive | Car meet with cookout | It is a continuation from our previous plan | |
| 21 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences | Market Health Sciences Programs through:  1. High Schools  2. Health care employers:  Long Term Care Facilities, Clinics, EMS providers  3. EMS conferences  4.  Information Sessions for potential students | It is a continuation from our previous plan | |
| 24 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences - Paramedic, EMT, EMR | 80% pass rate on the Paramedic and EMT NREMT written exams | It is a continuation from our previous plan | |
| 26 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences - Paramedic, EMT, EMR | Maintain current CAAHEP, CoAEMSP accreditation status. | It is a continuation from our previous plan | |
| 28 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Nursing | Begin the process of national accreditation for both the RN and PN Nursing Programs.  Seek Pre-Accreditation Candidacy from CNEA (Commission for Nursing Educaiton Accreditation) | It is a continuation from our previous plan | |
| 32 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Simulation Center | 1. Increase the use of simulation in lieu of clinical to 25%.  2. Continue to assess simulation center needs i.e, SimMan, replacement of mannikins as necessary, preventative maintenance on mannikins/simulators. | It is a continuation from our previous plan | |
| 33 | Academic Affairs (Including Academic Departments & Programs) | Heatlh Sciences - Nursing | Provide skilled, competent, and professional nurses for Baxter and surrounding counties. | It is a continuation from our previous plan | |

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| 37 | Academic Affairs (Including Academic Departments & Programs) | Library | Reconfigure library space to allow for addition of several private student study rooms and combination of service desks. Long range, we would like to relocate the circulation desk to combine it with the reference desk and move 1 office to better utilize space. Realistically this will be quite expensive and require extensive planning. In the short term, we would like to add 2-3 individual study rooms (depending on space) along the back wall in the area that currently is occupied by the periodicals collection. We can shift some shelving to make this possible in the space. This will help ensure student success by offering them more usable space in the library. | It is a continuation from our previous plan |
| 40 | Academic Affairs (Including Academic Departments & Programs) | Library | Replace outdated technology in library based on 4 year rotation schedule for computer systems and as needed for other equipment (6 student use laptops, 6 staff use desktops, 1 color printer). Providing new technology for student use in the library will assist in ensuring academic excellence and innovation by allowing students access to tools to further their education. | It is a continuation from our previous plan |
| 43 | Academic Affairs (Including Academic Departments & Programs) | Physical Education, Arts and Sciences | Develop and implement a Fitness Equipment Rotation plan designed to remove outdated fitness machines and replace them with new machines according to a predetermined schedule. | It is a continuation from our previous plan |
| 47 | Academic Affairs (Including Academic Departments & Programs) | School of Business & Technology - Secondary Center | Engaging the Community by continued outreach to public school districts in the service area. | It is a continuation from our previous plan |
| 54 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology, Criminal Justice | Participate in Mt. Home High School CSI Project. | It is a continuation from our previous plan |
| 57 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology: Funeral Science | Program New Student Orientation | It is a continuation from our previous plan |
| 60 | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | To provide on campus child care for students, faculty and staff. | It is a continuation from our previous plan |
| 62 | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | Continue to improve the pass rate on the Praxis I in the core subjects of Math and English through the Praxis Bootcamp | It is a continuation from our previous plan |
| 67 | Administrative Affairs | Business & Tetchnology - Workforce Development | Marketing plan to reach parents and students | It is a continuation from our previous plan |
| 68 | Administrative Affairs | Business & Tetchnology - Workforce Development | Host key events that promote Workforce programs | It is a continuation from our previous plan |

| 81 | Administrative Affairs | Physical Plant | Update Equipment - Maintenance & Custodial Custodial Equipment ⬚ ⬚⬚⬚⬚ | Zero turn Mower, Cushman/Tiger Truck, Fork Lift, | It is a continuation from our previous plan |
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| 108 | Student Affairs | Registrar | Degree Audit module fully functioning | | It is a continuation from our previous plan |
| 110 | Student Affairs | Registrar | Degree Audit module fully functional | | It is a continuation from our previous plan |
| 115 | Student Affairs | REGISTRAR'S OFFICE | TRAININGIN POISE 4.0 | | It is a continuation from our previous plan |
| 119 | Student Affairs | student services - co-curricular: activities | Increase the number of events that will allow students to have a college student life. | | It is a continuation from our previous plan |
| 120 | Student Affairs | student services - co-curricular: organizations | Revamp student organization, have them participate in more on campus activities, plan events which will bring in more members of the community | | It is a continuation from our previous plan |

# Strategic Plan
# 2018 - 2019

# Initiatives from
# Community Input

Arkansas State
**UNIVERSITY**
*MOUNTAIN HOME*

| LINE | AREA | DEPARTMENT | ACTIVITY | ORIGIN | ORIGIN2 |
|------|------|-----------|----------|--------|---------|
| | Area: | Name of Program, Department or Unit | What is the planned activity for the upcoming year? | Where did the idea for this activity originate? | |
| 15 | Academic Affairs (Including Academic Departments & Programs) | Computer Information Systems | Development of an advanced, non-credit video and photography course. | It is from community input | |
| 19 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences | Explore the possibility of renting use of the Simulation Center to outside users, i.e, hospitals, nursing homes, clinics. | It is from community input | |
| 20 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences | Conduct a feasibility study on development of the following programs:  1. Health Information Technology  2. Medical Office Management  3. Medical Assistant  4. Biomedical Engineering Technology  5. Surgical Technician | It is from community input | |
| 22 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences - Paramedic, EMT, EMR | Explore and develop an additional courses such as RN to EMT, Critical Care Paramedic, and Advanced EMT and EMR. | It is from community input | |
| 45 | Academic Affairs (Including Academic Departments & Programs) | Programming / Mobile Development, CIS | Identify / contact local organizations who might have development opportunities (e.g. mobile apps, websites, etc.) that could be used in term, student-centered projects for the program. | It is from community input | |
| 49 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - Dean's Office | Ensure academic excellence and innovation through exploring 2+2 agreements with 4-year universities in Applied Science, Information Systems Technology, and Digital Design. | It is from community input | |
| 53 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - HVAC | Implement an apprenticeship program. | It is from community input | |
| 72 | Administrative Affairs | Community Ed | Develop programs that will increase the number of courses offered and the number of students in the community ed courses. | It is from community input | |
| 75 | Administrative Affairs | Development | To increase the number of prizes and tickets sold for the Truck Party. Goal is to increase revenue at the event through silent auction or other means. | It is from community input | |
| 86 | Administrative Affairs | The Sheid | Increase rental events for The Sheid. | It is from community input | |
| 104 | Student Affairs | Office of Scholarships and Financial Aid | Department of Education Training for Rebecca Farmer and new Director of Student Affairs or Vice Chancellor of Operations. | It is from community input | |

# Strategic Plan
# 2018 - 2019

# Initiatives from
# Internal Input

**Arkansas State**
**UNIVERSITY**
*MOUNTAIN HOME*

| LINE | AREA | DEPARTMENT | ACTIVITY | ORIGIN | ORIGIN2 |
|---|---|---|---|---|---|
| | Area: | Name of Program, Department or Unit | What is the planned activity for the upcoming year? | Where did the idea for this activity originate? | |
| 2 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Develop a program advisory committee and set up a program review for Honors | It is from internal input (team member, committee, student, etc.) | |
| 7 | Academic Affairs (Including Academic Departments & Programs) | Arts and Sciences | update the tutoring center | It is from internal input (team member, committee, student, etc.) | |
| 8 | Academic Affairs (Including Academic Departments & Programs) | Arts and Sciences | more 4 day a week, 7 week classes to help students move through their programs on a timely basis | It is from internal input (team member, committee, student, etc.) | |
| 10 | Academic Affairs (Including Academic Departments & Programs) | Business | Work with leadership students to create a recognition of their favorite instructor event. | It is from internal input (team member, committee, student, etc.) | |
| 11 | Academic Affairs (Including Academic Departments & Programs) | Business | Increase collaborations that connect AAS programs with Gen Ed core by developing co-teaching or collaborative projects. | It is from internal input (team member, committee, student, etc.) | |
| 12 | Academic Affairs (Including Academic Departments & Programs) | Business | Engaging the Community - Financial Retreats | It is from internal input (team member, committee, student, etc.) | |
| 13 | Academic Affairs (Including Academic Departments & Programs) | Business and Technology - Mechatronics | Adopt more project-based learning into existing courses. | It is from internal input (team member, committee, student, etc.) | |
| 14 | Academic Affairs (Including Academic Departments & Programs) | College of Arts and Sciences - Sociology Department | One on one required mentoring with faculty to increase overall test scores and retention. | It is from internal input (team member, committee, student, etc.) | |

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| 16 | Academic Affairs (Including Academic Departments & Programs) | Computer Information Systems | Identify new potential recruitment events/opportunities within the community (e.g. Lego League, Bomb Squad, FBLA conference, etc.). | It is from internal input (team member, committee, student, etc.) |
| 17 | Academic Affairs (Including Academic Departments & Programs) | Computer Information Systems | Greater participation in student-centric activities and events to showcase and promote CIS programs (e.g. career fairs, campus events, FBLA conference, Lego League, etc.). | It is from internal input (team member, committee, student, etc.) |
| 29 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Practical Nursing | Facilitate a North Arkansas Practical Nursing Skills Day | It is from internal input (team member, committee, student, etc.) |
| 30 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Simulation Center | The development of two interdisciplinary simulations each year.  One that will be a trauma/disaster and includes Funeral Science.  The second simulation will be a 12 hour ongoing simulation that will simulate multiple shifts in a healthcare facility with incoming and outgoing patients.  This will include all levels of nursing and EMS students. | It is from internal input (team member, committee, student, etc.) |
| 31 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences Simulation Center | Obtain national accreditation of the Simulation Center in Gotaas Health Sciences Building | It is from internal input (team member, committee, student, etc.) |
| 34 | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase number of industry certifications available to students. | It is from internal input (team member, committee, student, etc.) |
| 35 | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase marketing of program through social media, print media, and active recruitment efforts. | It is from internal input (team member, committee, student, etc.) |
| 39 | Academic Affairs (Including Academic Departments & Programs) | Library | Establish ASUMH Book Club to encourage student and employee engagement | It is from internal input (team member, committee, student, etc.) |
| 42 | Academic Affairs (Including Academic Departments & Programs) | Math Department | Piloting 7 week classes | It is from internal input (team member, committee, student, etc.) |

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| 48 | Academic Affairs (Including Academic Departments & Programs) | School of Business & Technology - Secondary Center | Engaging the Community - through an event geared towards parents, to help change the overall perception of Skilled Trades and the manufacturing industry. | It is from internal input (team member, committee, student, etc.) |
| 50 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - Dean's Office | Engage the community by assisting program faculty with public relations events and/or community service activities. | It is from internal input (team member, committee, student, etc.) |
| 51 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - Dean's Office | Ensure student success through the continuation and expansion of an early alert program that identifies and assists at risk students, improved accessibility to advisement, and assistance with post-graduation employment. | It is from internal input (team member, committee, student, etc.) |
| 52 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology - HVAC | Create a program where local contractors donate old equipment to be used for hands on experience for students. | It is from internal input (team member, committee, student, etc.) |
| 55 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology, Criminal Justice | Develop a project-based activity in Criminal Investigation that will result in a presentation somewhere in the community. | It is from internal input (team member, committee, student, etc.) |
| 56 | Academic Affairs (Including Academic Departments & Programs) | School of Business and Technology: Funeral Science | Plan an Employer/Advisory Board meeting/panel in Central or Northwest Arkansas. | It is from internal input (team member, committee, student, etc.) |
| 59 | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | To improve student training in current technology being used in the K-12 school setting to provide them with the skills to compete and be successful in the teaching profession. | It is from internal input (team member, committee, student, etc.) |
| 61 | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | Increase recruiting activities to area schools | It is from internal input (team member, committee, student, etc.) |
| 70 | Administrative Affairs | Chancellor's Office | Implement intramural sports | It is from internal input (team member, committee, student, etc.) |

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| **71** | Administrative Affairs | Chancellor's Office | Implement intramural sports | It is from internal input (team member, committee, student, etc.) |
| **74** | Administrative Affairs | Controller's Office | Develop and implement a monthly Title IV federal financial assistance reconciliation process | It is from internal input (team member, committee, student, etc.) |
| **76** | Administrative Affairs | Human Resources | Improve operational efficiency through software implementation and increased use of technology. | It is from internal input (team member, committee, student, etc.) |
| **77** | Administrative Affairs | Marketing/Public Relations | Television style program for news delivery for the ASUMH YouTube channel. | It is from internal input (team member, committee, student, etc.) |
| **78** | Administrative Affairs | Payroll | Implement automation of payroll. Status form will not be passed around in paper form for signatures, with digital signatures replacing hand written ones. A spread sheet with each department's budgeted salary amounts will be uploaded into Poise, which should streamline the prior process of manually entering new contract amounts and reduce human error. | It is from internal input (team member, committee, student, etc.) |
| **79** | Administrative Affairs | Physical Plant | Upgrade the 50% of the cleaning equipment each year (vacuums and buffers) | It is from internal input (team member, committee, student, etc.) |
| **80** | Administrative Affairs | Physical Plant | Upgrade the HVAC system in various building, Gotaas needs a back up boiler. Central Plant needs the boilers replaced with a more efficient boiler. we need a backup pump in inventory in case of pump failure on the cooling loop in the CDC and another one on the cooling loop in Gotaas. To be implemented before 2021. | It is from internal input (team member, committee, student, etc.) |
| **82** | Administrative Affairs | Purchasing | Plans are ongoing to make aspects of Purchasing more automated: Make web link accessible for online orders. Auto approval email to include the purchase order number. Auto reminder to be sent to author of requisition after 14-21 days to notify Purchasing Department that PO is complete and ready for payment. | It is from internal input (team member, committee, student, etc.) |
| **83** | Administrative Affairs | Purchasing & Physical Plant | To update the process of vehicle use for faculty & staff and make Inventory an easier process to follow up. | It is from internal input (team member, committee, student, etc.) |

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| 84 | Administrative Affairs | Student Accounts | Automate the 3rd party billing function of the Cashiers Office | It is from internal input (team member, committee, student, etc.) |
| 85 | Administrative Affairs | Student Accounts | Develop and implement an inner-departmental timeline for payment arrangements to include external communication of the plan with students. | It is from internal input (team member, committee, student, etc.) |
| 90 | Student Affairs | Admissions | Streamlining admissions process, specifically as it relates to POISE (multiple screens). | It is from internal input (team member, committee, student, etc.) |
| 94 | Student Affairs | Office of Scholarships and Financial Aid | Move and Add Poise Financial Aid Print Queues | It is from internal input (team member, committee, student, etc.) |
| 95 | Student Affairs | Office of Scholarships and Financial Aid | Scholarship training. | It is from internal input (team member, committee, student, etc.) |
| 97 | Student Affairs | Office of Scholarships and Financial Aid | Investigate implementation of scanning systems. | It is from internal input (team member, committee, student, etc.) |
| 98 | Student Affairs | Office of Scholarships and Financial Aid | Web page reevaluation and implementation. | It is from internal input (team member, committee, student, etc.) |
| 107 | Student Affairs | Recruiting | To enter more schools, and start reaching the students in the younger grades. Reach out to home school students and creating a partnership with them as well. Pull data from different areas to determine which employers are hiring and returning that info to our students | It is from internal input (team member, committee, student, etc.) |
| 116 | Student Affairs | Second Chances - Student Services | Begin changing our current Admissions process for evaluating and determining admissions approval for candidates with a felony background. | It is from internal input (team member, committee, student, etc.) |

| 117 | Student Affairs | Student Affairs - recruitment | Phone calls to help with enrollment | It is from internal input (team member, committee, student, etc.) |
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| 118 | Student Affairs | Student Affairs- Registrar's Office | Automation of relational field data entry (example: Degree Audit would auto check all submitted "Intent to Grad" forms and if student is on-target, the POISE Graduate file would auto-fill, when final grades in History would then auto run a batch report and complete populating the grad file for ADHE and Clearinghouse reports). | It is from internal input (team member, committee, student, etc.) |

# Strategic Plan
# 2018 - 2019

# Initiatives from
# Assessment or Other Input

**Arkansas State**
**UNIVERSITY**
**MOUNTAIN HOME**

| LINE | AREA | DEPARTMENT | ACTIVITY | ORIGIN | ORIGIN2 |
|---|---|---|---|---|---|
| | Area: | Name of Program, Department or Unit | What is the planned activity for the upcoming year? | Where did the idea for this activity originate? | |
| 18 | Academic Affairs (Including Academic Departments & Programs) | English | 1. Replace desktop computers in D100 and D101 with laptops tethered to tables to provide better overall working space-Time for computers to be changed on rotation anyway  2. Standing Work stations (Varidesk) for English faculty  3. Vinyl for "decorating" halls, classrooms, and stairwells as in Integrity | It is from our assessment findings | |
| 23 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences - Paramedic, EMT, EMR | Expand the simulation experiences for students by working more closely with the simulation lab coordinator, working with interdisciplinary programs, and more simulation training including the use of sim-mom. | It is from our assessment findings | |
| 25 | Academic Affairs (Including Academic Departments & Programs) | Health Sciences - Paramedic, EMT, EMR | 100% enrollment and 80% retention (12 students) in the Paramedic Section | It is from our assessment findings | |
| 36 | Academic Affairs (Including Academic Departments & Programs) | Hospitality, Business Mgt/Hospitality | Increase number of outside speakers related to subject matter.  Increase number of visits of classes to area hospitality organizations. | It is from our assessment findings | |
| 44 | Academic Affairs (Including Academic Departments & Programs) | Pipeline to Advanced Manufacturing | Increase the number of Ready 2 Get Ahead classes offered in the community. | It is from our assessment findings | |
| 63 | Academic Affairs (Including Academic Departments & Programs) | Teacher Education | To improve the ASE program scorecard data.  Ex. Sociology and CIS 1053 are included in the data and those are not courses in the program degree. | It is from our assessment findings | |
| 73 | Administrative Affairs | Computer Services | Replacement of outdated network infrastructure in Dryer and Roller Halls. | It is from our assessment findings | |
| 92 | Student Affairs | Degree Audit | This is a continuation of Degree Audit with enhancements to better accommodate ASUMH students, advisors, & administrators. | It is from our assessment findings | |

| LINE | AREA | DEPARTMENT | ACTIVITY | ORIGIN | ORIGIN2 |
|------|------|-----------|----------|--------|---------|
| | Area: | Name of Program, Department or Unit | What is the planned activity for the upcoming year? | Where did the idea for this activity originate? | |
| 1 | Academic Affairs (Including Academic Departments & Programs) | Academic Affairs | Increase inter-system MOUs and partnerships | Other (please specify) | HURON |
| 5 | Academic Affairs (Including Academic Departments & Programs) | Arts & Sciences - History | 1. Increase social media activities to expand reach to the community.  2. Develop and expand the classroom with real world experiences - project to involve students completing a one day volunteer service at the Wolf House, Public Library Archives, VFW (interviewing veterans), and/or Historical Society.  In other words, tie the classroom knowledge to real world application. 3. Classroom presentations which should include work which integrates services of Library, Writing Lab, Career Services (possibly).  4. Monitor attendance to increase retention in a foundation course.  5. Better student engagement in building a learning environment. | Other (please specify) | This is a continuation from a previous plan in addition to researching areas to enhance retention and overall student satisfaction. |
| 38 | Academic Affairs (Including Academic Departments & Programs) | Library | Find new hosting platform/options for ASUMH Digital Archives | Other (please specify) | The existing platform (ContentDM) is going from a free to a paid service in July 2018 and the cost is beyond our budget |
| 41 | Academic Affairs (Including Academic Departments & Programs) | life science/agri | revise the agriculture degree from 2 tracks to 1  to transfer to AState | Other (please specify) | issues with current degree and dean recommended investigating developing 1 track |
| 46 | Academic Affairs (Including Academic Departments & Programs) | Registrar | Utilize POISE to provide timely graduation and/or anticipated program completion information through training and development. | Other (please specify) | Retention, Graduation, Recruiting & Funding Formula Focus |
| 58 | Academic Affairs (Including Academic Departments & Programs) | Sociology - Arts and Sciences | Students will be required after the first quiz to come to my office to go over their quiz/notes/study habits.  I hope this will aid in better grades in the courses as well as with retention of students. | Other (please specify) | This idea come from my own observations of helping students on individual basis. |

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| 64 | Academic Affairs (Including Academic Departments & Programs) | Welding Department | My upcoming goals would be to be able to provide a richer learning environment. In order to provide this, I would need to be able to buy more consumables to mimic fast passed production in the industry. | Other (please specify) | From the Advisor dinners. (industry) |
| 65 | Administrative Affairs | Administrative Affairs | To establish a formal internal controls procedure and review process for ASUMH. | Other (please specify) | ASU System Policy. |
| 66 | Administrative Affairs | Administrative Affairs | To fully automate the budgeting process utilizing the functionality of the POISE ERP System. | Other (please specify) | The need for continued efficiencies |
| 69 | Administrative Affairs | Chancellor's Office | Resurface campus streets | Other (please specify) | observation by staff of condition of streets |
| 87 | Student Affairs | Admissions | Update the NSO process | Other (please specify) | Departamental Meetings |
| 88 | Student Affairs | Admissions | Update the NSO process | Other (please specify) | Departamental Meetings |
| 89 | Student Affairs | Admissions | Streamline the admission application | Other (please specify) | Departamental Meetings |
| 91 | Student Affairs | Admissions/Student Services | Update the NSO process | Other (please specify) | Departamental Meetings |
| 93 | Student Affairs | Office of Scholarships and Financial Aid | Finish Automation of Satisfactory Academic Progress | Other (please specify) | During implementation of Poise Financial Aid Module. |
| 96 | Student Affairs | Office of Scholarships and Financial Aid | Department of Education return visit to evaluate the implementation of policies and procedures. | Other (please specify) | Application to Participate in Title IV programs (PPA). |
| 99 | Student Affairs | Office of Scholarships and Financial Aid | Cost of Attendance reevaluation. | Other (please specify) | Application to Participate in Title IV programs (PPA). |
| 101 | Student Affairs | Office of Scholarships and Financial Aid | Reapply for Approval to Participate and add new programs. | Other (please specify) | Application to Participate in Title IV programs (PPA). |
| 102 | Student Affairs | Office of Scholarships and Financial Aid | Request funding for 3rd Party Default Prevention Assistance through ASLA. | Other (please specify) | Application to Participate in Title IV programs (PPA). |
| 103 | Student Affairs | Office of Scholarships and Financial Aid | POISE AID module staff training, scope screen review and improvement, and integration of Book Voucher process. | Other (please specify) | During implementation of Poise Financial Aid Module and a need for the staff to better understand it's usage. |

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| **105** | Student Affairs | Office of Scholarships and Financial Aid | Finish Policy and Procedure Manual and estabilish Policies and Procedures to administer a Work Study program | Other (please specify) | Application to Participate in Title IV programs (PPA) and FISAP for 2018-2019 requests Title IV funds to have these programs. |
| **106** | Student Affairs | Office of Scholarships and Financial Aid | Request budget funding for Campus Based Aid (Work Study and SEOG) | Other (please specify) | FISAP for 2018-2019 requests Title IV funds to have these programs. |
| **109** | Student Affairs | Registrar | Retention of students at academic risk | Other (please specify) | Retention Committee, Financial Aid, Academic Affairs |
| **112** | Student Affairs | Registrar | Develop a reporting process identifying the graduates by program for funding formula review. | Other (please specify) | Retention, Graduation, Recruiting & Funding Formula Focus |
| **113** | Student Affairs | Registrar | Develop a reporting process identifying the graduates by program for funding formula review. | Other (please specify) | Graduation, Recruiting & Funding Formula Focus |
| **114** | Student Affairs | Registrar | Design an Online Intent to Graduate application process to streamline tracking and award completion. | Other (please specify) | Retention, Graduation, Recruiting & Funding Formula Focus |