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## THE ASSOCIATE OF APPLIED SCIENCE (A.A.S.)

The Associate of Applied Science Degree is designed for employment purposes, and it should not be assumed that the degree or the courses in the degree can be transferred to another institution. While a few institutions have recently begun to accept some courses in A.A.S. programs, the general rule is that courses in the A.A.S. degree are not accepted in transfer toward bachelor's degrees. Students to whom transfer is important should get assurance in writing in advance from the institution to which they wish to transfer.

# ATTENTION STUDENTS: PLEASE SEE CURRENT CATALOG FOR ALL FEES AND CHARGES ASSOCIATED WITH THIS DEGREE.

#### **DEGREE PLAN**

#### ASSOCIATE OF APPLIED SCIENCE IN HOSPITALITY MANAGEMENT

Code: 1670; CIP Code: 52.0901

The Associate of Applied Science in Hospitality Management degree program trains students in the concepts, principles, procedures, and vocabulary necessary to work in the hospitality industry. Students in the hospitality management program acquire the skills necessary for professional management positions. Successful graduates are prepared to work in all areas of hospitality management, including hotel and lodging facilities, travel and tourism, food service and recreational facilities, and security and loss prevention in management.

### Student Learning Outcomes for Hospitality Management Program

- Utilize management roles and interpersonal skills to lead/manage first level employees in a hospitality setting.
- Prepare food and beverage menus for a variety of hospitality requirements considering price, quality, and selection
- 3.
- Utilize knowledge of facilities management to aid in decision-making.

  Evaluate levels of food safety and sanitation to maintain a safe and sanitary work environment.
- Explain the importance of a comprehensive approach to risk and loss prevention management for the different hospitality venues.
- Describe the various techniques necessary to effectively sell to and service the meetings and conventions market.
- Describe the economic, political, environmental, and cultural impact of tourism.
- Outline the major characteristics affecting consumer behavior, and list some of the specific cultural, social, personal, and psychological factors that influence customers.
- 9 Integrate professional, ethical, and legal standards into business practice.

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Advisor:			Student ID#	
COURSE	CODE	COURSE NAME	CREDIT <u>HOURS</u>	HOURS COMPLETED
General	Education Re	equirements (18 credit hours)		
BUS	1413	Business Math or higher-level mathematics course	3	
CIS	2503	Microcomputer Business Applications	3	
ENG	1003	Composition I (must earn a "C" or better)	3	
ENG	1013	Composition II (must earn a "C" or better)	3	
BUS COMM	2563 1203	Business Communications, <b>OR</b> Oral Communication	3	
ECON	2313	Principles of Macroeconomics	3	
Busines	s Core (21 cre	edit hours)		
ACC	2003	Principles of Accounting I	3	
BUS	2103	Human Relations in Business	3	
BUS	2203	Applied Business Ethics	3	
BUS	2213	Employment Readiness in Business	3	
BUS	2833	Principles of Management	3	
BUS	2853	Business Leadership and Decision Making	3	
CIS	1003	Computerized Office Accounting	3	
Hospitali	ity Content (2	3 credit hours)		
HOSP	1703	Introduction to Hospitality Management	3	
HOSP	1732	Food/Beverage Sanitation and Safety	2	
HOSP	2723	Lodging and Facilities Management	3	
HOSP	2733	Convention/Conference Sales and Service	3	
HOSP	1713	Food and Beverage Operations Management	3	
HOSP	2003	Introduction to Tourism Management	3	
HOSP	2203	Marketing for Hospitality and Tourism	3	
HOSP	2303	Loss Prevention and Security Management	3	

**Program Total 62 Hours**